



infantino®

Thank  
*You!*

*Smartly-designed products for happy parenting®*

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infantino®

2023 - 2024  
Catalog

2023 - 2024 Infantino Catalog



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Smartly-designed products  
for happy parenting.®

*Infantino® makes toys, carriers,  
and products for the most  
important customers in the  
world – moms, dads, and  
babies. We use our insights as  
parents along with a big dose  
of creativity, smarts, craft,  
and care to make things that  
celebrate and cultivate the  
joys and connections between  
parents and babies.*



*\*Information is subject to change.*



There’s no place like close.™

*The Infantino® Flip Carrier is the #1 carrier in the US because parents love its durability, quality, versatility, and support. Our complete assortment of ergonomic carriers provides all-important early bonding opportunities with a variety of hands-free ways to carry infants and toddlers.*



Flip™ 4-in-1 Convertible Carrier

Along with its multiple carrying options and grow-with-baby flexibility, this convertible wonder offers an ergonomic, facing-in seat for optimal baby hip positioning; a super supportive waist belt; and adjustable, padded straps for long-term wearability.

Capacity: 8 - 32 lbs / 3.6 - 14.5 kgs

200-183J (Black) | 7-73554-00183-9

500-183R (Gray) | 7-73554-00183-9

At Shelf Positioning: Closed Box

Product + Packaging:

10.0"W x 4.0"D x 10.0"H

MC QTY: 4 Pieces



200-183J (Black)



500-183R (Gray)

Flip™ 4-in-1 Light & Airy Convertible Carrier

This carrier’s breathmesh® design offers you and your baby extra flow. This easy-to-clean carrier grows with your baby thanks to the ergonomic seat, adjustable padded straps, and customizable baby head support.

8 - 32 lbs / 3.6 - 14.5 kgs

200079-00 | 7-73554-00079-5

At Shelf Positioning: Closed Box with Acetate Window

Product + Packaging: 10.0"W x 4.0"D x 10.0"H

MC Qty: 4 Pieces







**StayCool 4-in-1 Convertible Carrier™**

A 4-position, infant-to-toddler carrier with StayCool™ future-fabric that's proven to be measurably cooler than other leading carrier materials including standalone mesh.

8 - 40 lbs / 3.6 - 18.14 kgs

200091-01 | 7-73554-00091-7

At Shelf Positioning: Closed Box with Acetate Window  
Product + Packaging: 12.0"W x 4.33"D x 11.5"H  
MC Qty: 4 Pieces

new



**Carry On Multi-Pocket Carrier™**

Designed with practical pockets, this four position soft carrier comfortably holds baby and your essentials with six comfortably positioned, conveniently placed pockets.

8 - 40 lbs / 3.6 - 18.14 kgs

200197-01 (Black) | 7-73554-00197-6

At Shelf Positioning: Closed Box  
Product + Packaging: 11.0"W x 4.0"D x 11.25"H  
MC Qty: 4 Pieces



**Carry On Active Multi-Pocket Carrier™**

This four position sporty style carrier comfortably holds baby and your essentials with all-new easy access elastic pockets, making it even easier to reach and find items.

8 - 40 lbs / 3.6 - 18.14 kgs

200113-00 | 7-73554-00113-6

At Shelf Positioning: Closed Box with Acetate Window  
Product + Packaging: 11.0"W x 4.0"D x 11.25"H  
MC Qty: 4 Pieces

new

Available in  
Jan 2024





Swift® Carrier

The Swift® is a smartly crafted and simple to use carrier that’s always ready to roll. With plush fabrics and comfy design, you and your baby will be cruising in style.

Capacity: 8 - 25 lbs / 3.6 - 11.3 kgs

500-429R | 7-73554-00429-8

At Shelf Positioning: Open Box  
Product + Packaging: 8.5"W x 4.5"D x 10.0"H  
MC QTY: 4 Pieces



Swift® Classic Carrier with Pocket

The Swift carrier has a smart and simple design that’s perfect for quick trips and on-the-go families. It’s light and compact so it’s easy to stash or pack in a stroller. This pouch style carrier can be worn inward or outward facing. Plus, it includes the detachable Wonder Cover™ bib to protect the carrier and your clothes while adding a fun element of style.

Capacity: 7 - 26 lbs / 3.2 - 11.8 kgs

200105-00 | 7-73554-00105-1

At Shelf Positioning: Closed Box  
Product + Packaging: 7.13"W x 4.13"D x 10.25"H  
MC QTY: 4 Pieces



Swift® Classic Carrier

The Swift® is a smartly crafted and simple to use carrier that’s always ready to roll. With plush fabrics and comfy design, you and your baby will be cruising in style. Includes removable bib and easy access pocket.

Capacity: 8 - 25 lbs / 3.6 - 11.3 kgs

200-204 | 7-73554-00204-1

At Shelf Positioning: Closed Box  
Product + Packaging: 7.13"W x 4.13"D x 10.10"H  
MC QTY: 4 Pieces

Hip Rider Plus™ 5-in-1 Hip Seat Carrier

With its unique transitional modes, the Hip Rider enables you to carry your baby in five ways - from facing-in, out-facing, or back carry; to two new hip seat modes (inward and outward facing) from infant to toddler. The hip seat gives your back and shoulders that much-needed break, allowing you to “take the weight off” by distributing it evenly to your hips instead.

12 - 45 lbs / 5.5 - 20.4 kgs

200012-00 | 7-73554-00012-2

At Shelf Positioning: Closed Box with Acetate Window  
Product + Packaging: 12.0"W x 5.25"D x 11.5"H  
MC Qty: 4 Pieces

**new**  
Available in  
Oct 2023







Cuddle Up™ Ergonomic Hoodie Carrier

Ergonomic carrier with wide seat, padded straps cozy hand pocket and arched canopy hood. Pairs well with other Infantino character hoodies!

Capacity: 12 - 40 lbs / 5.4 - 18.14 kgs

200-208 (Fox) | 7-73554-00208-9

200-192 (Bear) | 7-73554-00192-1

200108-00 (Koala) | 7-73554-00108-2

At Shelf Positioning: Closed Box

Product + Packaging: 10.0"W x 4.0"D x 10.0"H

MC QTY: 4 Pieces



new

Available in  
Apr 2024



Music & Motion  
Pulldown Sloth™



This huggable, tuggable musical sloth plays a sweet lullaby when you gently tug its arms. Perfect for entertaining little ones while out and about!

201035-00 | 7-73554-01035-0 | Om+

At Shelf Positioning: Peg Card

Product + Packaging:

5.0"W x 3.0"D x 14.0"H

MC Qty: 6 Pieces

Discover & Play Activity Mirror™

This multi-functional mirror invites baby to explore self discovery, spacial awareness and tactile textures. Attach to headrest to keep a watchful eye on baby in the car, or prop on floor for an interactive tummy time experience.

215068-02 | 7-73554-15068-1 | Om+

At Shelf Positioning: Platform Box

Product + Packaging: 12.0"W x 2.75"D x 10.0"H

MC Qty: 4 Pieces



Explore the Magic  
of Wonder!

*Babies go wild for our collection of playful, curious friends with sensational textures, vivid colors, and interesting sounds that encourage first grasps, wonderful gazes and bursts of oohs, aahs, coos, and giggles. Let the exploration begin!*





Pull & Shake Jittery Pal™ – Elephant

Give this friendly elephant a pull and watch his wiggle and jiggle dance! Little hands and curious minds will love to explore this pal’s plush, premium materials & silly sounds. Perfect for on-the-go entertainment!

201032-03 | 7-73554-01032-9 | Om+

At Shelf Positioning: Peg Card  
Product + Packaging:  
5.6"W x 4.6"D x 12.0"H  
MC Qty: 12 Pieces



Jingle Charms Rattle™ – Raccoon

On-the-go Jingle Charms Rattle brings bat and shake entertainment to strollers, diaper bags, and more. Encourages baby’s fine and gross motor skill development with its crinkle ears, sliding beads, fabric tail, and clacker rings.

201061-00 | 7-73554-01061-9 | Om+

At Shelf Positioning: Peg Card  
Product + Packaging:  
5.35"W x 1.4"D x 11.3"H  
MC Qty: 12 Pieces



Plushy Pal & Teether™ – Ice Cream

This adorable love bug is sure to steal your baby’s heart with a variety of fun activities. Spin, shake, and teethe for all-around fun! Easy-to-hold and take on-the-go!

216686-00 | 7-73554-16686-6 | Om+

At Shelf Positioning: Peg Card  
Product + Packaging:  
5.26"W x 1.5"D x 9.62"H  
MC Qty: 12 Pieces



Pull & Shake Jittery Pal™ – Elephant

Give this friendly elephant a pull and watch his wiggle and jiggle dance! Little hands and curious minds will love to explore this pal’s plush, premium materials & silly sounds. Perfect for on-the-go entertainment!

201031-00 | 7-73554-01031-2 | Om+

At Shelf Positioning: Peg Card  
Product + Packaging:  
5.5"W x 4.6"D x 12.0"H  
MC Qty: 12 Pieces



Chime & Go Tag Along Pal™

This playful Narwhal is ready to go on an adventure. Attach it to a stroller bar, baby carrier or play gym. A variety of soft baby-friendly fabrics and textures awaken tactile senses. Little ones will enjoy exploring cause and effect play through shaking, reaching, squeezing and gnawing.

201058-00 | 7-73554-01058-9 | Om+

At Shelf Positioning: Peg Card  
Product + Packaging:  
5.25"W x 2.00"D x 11.00"H  
MC Qty: 12 Pieces



Spiral & Stretch Activity Toy™

This soft Spiral Activity Toy features 4 unique toys including crinkle & rattle characters, a textured teether, and a holographic lens. Wrap around car seat handles & stroller bars then remove for multi-functional on-the-go fun!

215168-00 | 7-73554-15168-8 | Om+

At Shelf Positioning: Open Box  
Product + Packaging: 10.25"W x 3.5"D x 8.5"H  
MC Qty: 6 Pieces



Spiral & Stretch Activity Toy™

Keep the fun front and center with this premium plush raccoon. Wrap it around your stroller bar for on-the-go entertainment. Babies will love playing with the selfie apple mirror, bird rattle, flower teether, and crinkly raccoon ears.

215208-00 | 7-73554-15208-1 | Om+

At Shelf Positioning: Platform Box  
Product + Packaging: 10.25"W x 3.5"D x 8.5"H  
MC Qty: 6 Pieces





Water Teether™ - Aqua

Soothe baby’s tender gums with these soft, textured teethers. Circular design is easy for tiny hands to grasp and hold. Chill in fridge for cool comfort.

216541-02 | 7-73554-16541-8 | **O - 36m**

At Shelf Positioning: Peg Card  
Product + Packaging: 5.25"W x 1.00"D x 7.5"H  
MC Qty: 24 Pieces



Teethimal Pop Pals™ - Elephant/Lion

Awaken your baby’s senses with these sensory engaging pals. They offer lots of interesting teethable textures for baby to explore, plus must-press popping bellies!

216715-01 | 7-73554-16715-3 | **O m+**

At Shelf Positioning: Peg Card  
Product + Packaging: 4.88"W x 1.75"D x 4.38"H  
MC Qty: 12 Pieces



Soothe & Shake Water Teethers™

These adorable water teethers help soothe tender gums and make fun rattling sounds. Their circular design is easy-to-hold for little hands. Chill in the fridge for cool comfort.

216684-00 | 7-73554-16684-2 | **O m+**

At Shelf Positioning: Peg Card  
Product + Packaging: 5.26"W x 1.0"D x 6.0"H  
MC Qty: 6 Pieces

216684-01 (E-Comm) | 7-73554-16684-2 | **O m+**

At Shelf Positioning: E-Comm Kraft Closed Box  
Product + Packaging: 4.88"W x 1.75"D x 4.38"H  
MC Qty: 12 Pieces



Dip & Taste Teethers™

Early feeding made easy and delicious. Simply place puree into the bowl and allow baby to dunk the easy to grasp baby-friendly “utensil” for a fresh treat topped with exciting teething textures. Plus an easy to attach suction bottom keeps meals off the floor.

216655-00 (E-Comm) | 7-73554-16655-2 | **3 m+**

At Shelf Positioning: E-Comm Kraft Peg Card  
Product + Packaging: 5.5"W x 2.5"D x 6.5"H  
MC Qty: 12 Pieces



Lil’ Nibbles  
Textured Silicone Teether™

Babies will love this adorable silicone carrot. It’s simple 1 piece design makes it easy for baby to use and simple for mom to clean!

216675-00 | 7-73554-16675-0 | **O m+**

At Shelf Positioning: Peg Card  
(with Clamshell)  
Product + Packaging:  
5.25"W x 1.00"D x 6.65"H  
MC Qty: 12 Pieces



Sweet Tooth Silicone Teethers™ -  
Ice Cream/Donut

This sweet pair of non-toxic textured silicone teethers are perfect for soothing tender gums and providing teething relief. Easy to link and wipe clean!

216706-00 | 7-73554-16706-1 | **O m+**

At Shelf Positioning: Peg Card  
Product + Packaging: 4.88"W x 1.75"D x 4.38"H  
MC Qty: 6 Pieces



Lil’ Nibbles  
Textured Silicone Teether™

Babies will love this adorable silicone fruit kabob. It’s simple 1 piece design makes it easy for baby to use and simple for mom to clean!

216610-00 | 7-73554-16610-1 | **O m+**

At Shelf Positioning: Peg Card  
(with Clamshell)  
Product + Packaging:  
5.25"W x 1.5"D x 7.0"H  
MC Qty: 12 Pieces



Lil’ Nibbles  
Textured Silicone Teether™

Babies will love this adorable silicone Peas in a Pod. It’s simple 1 piece design makes it easy for baby to use and simple for mom to clean!

216577-00 | 7-73554-96577-3 | **O m+**

At Shelf Positioning: Peg Card  
(with Clamshell)  
Product + Packaging:  
5.25"W x 1.0"D x 6.25"H  
MC Qty: 12 Pieces



Lil’ Nibblers Vibrating Teether™

Little ones will love this vibrating apple teether! Designed to help soothe tender gums, this easy-to-grasp vibrating teether gently massages your baby’s gums. Plus, interesting nubs and grooves offer teething and mouthing relief for your baby.

216638-00 | 7-73554-96577-3 | **O m+**

At Shelf Positioning: Peg Card  
Product + Packaging: 5.25"W x 1.25"D x 5.8"H  
MC Qty: 12 Pieces

216638-01 (E-Comm) | 7-73554-16638-5 | **O m+**

At Shelf Positioning: E-Comm Kraft Peg Card  
Product + Packaging: 5.25"W x 1.25"D x 5.8"H  
MC Qty: 12 Pieces





Busy Lil’ Sensory Rattle™ - Monkey

The Busy Lil’ Sensory Rattle by Infantino supports skill-led activities with 5 sensory engaging activities that help develop fine motor, cause and effect and sound recognition skills. Perfectly sized for little hands to hold and on-the-go adventures!

216705-00 | 7-73554-16705-4 | 3m+

At Shelf Positioning: Peg Card  
Product + Packaging: 5.25”W x 1.83”D x 7.5”H  
MC Qty: 12 Pieces



Busy Beads Rattle & Teether™

Babies will love this easy to grasp teething ring featuring soft, multi-textured beads & chasing gummy buddies. Fun no matter how you spin it!

216497-00 | 7-73554-16497-8 | 0m+

At Shelf Positioning: Peg Card  
Product + Packaging: 5.5”W x 0.25”D x 7.00”H  
MC Qty: 12 Pieces



Bend & Teethe Rattle™

Little ones will love exploring the curves & textures of this lightweight activity toy! Shake, bend, rattle & teethe for overall sensory stimulation.

216621-00 | 7-73554-16621-7 | 0m+

At Shelf Positioning: Peg Card  
Product + Packaging: 5.25”W x 5.0”D x 7.0”H  
MC Qty: 6 Pieces



Sensory Stacking Rings™

A twist on a traditional baby-basic that awakens the senses and makes stacking rings so much more amazing! Babies will love the open-ended play this stacking set offers.

215117-01 | 7-73554-15117-6 | 0m+

At Shelf Positioning: Platform Box  
Product + Packaging: 6.0”W x 6.0”D x 7.25”H  
MC Qty: 6 Pieces

215117-00 (E-Comm) | 7-73554-15117-6 | 0m+

At Shelf Positioning: E-Comm Kraft Closed Box  
Product + Packaging: 5.45”W x 5.45”D x 6.5”H  
MC Qty: 6 Pieces



2-in-1 Gears in Motion Activity Boat™

Fun is the name of the game with this sensory-packed busy boat with groovy gears, a jumbo peek-a-boo mirror, surprise & delight flaps, busy bead play and vibrant prints and colors. Baby will be all hands on deck to destination happy place for tummy time, sit & play and on-the-go adventures.

215113-00 | 7-73554-15113-8 | 0m+

At Shelf Positioning: Open Box  
Product + Packaging: 12.5”W x 2.25”D x 10.50”H  
MC Qty: 6 Pieces



Busy Lil’ Sensory Ball™

9 engaging sensory activities bring 360 degrees of fun to ball time! Little hands will love shaking, grasping and tossing this easy-to-hold ball. Skill led activities like peeling back fruit, clacking rings, and making rattle sounds encourage fine, gross, and cognitive skills for busy little hands and curious minds.

215119-01 | 7-73554-15119-0 | 3m+

At Shelf Positioning: Tray  
Product + Packaging: 5.5”W x 5.5”D x 6.25”H  
MC Qty: 6 Pieces

215119-00 (E-Comm) | 7-73554-15119-0 | 3m+

At Shelf Positioning: E-Comm Kraft Closed Box  
Product + Packaging: 6.0”W x 6.0”D x 6.0”H  
MC Qty: 6 Pieces



Peek & Seek Sensory Discovery Cube™

This compact sensory engaging cube helps curious little hands and minds discover a variety of developmental activities. Perfectly sized for little hands to hold and easy-to-link for on-the-go play adventures.

215169-01 | 7-73554-15169-5 | 3m+

At Shelf Positioning: Tray  
Product + Packaging: 5.5”W x 5.5”D x 6.0”H  
MC Qty: 6 Pieces

215169-00 (E-Comm) | 7-73554-15169-5 | 3m+

At Shelf Positioning: E-Comm Kraft Closed Box  
Product + Packaging: 5.0”W x 5.0”D x 5.0”H  
MC Qty: 6 Pieces







Seek & Squish Sensory Pal™

Little ones will love this soft, forest animal pal with its must-touch, gel-bead belly they can squish in delight. Contrasting patterns on the raccoon’s ears and body, and colorful fabric tags support sensory development too!

215083-00 | 7-73554-15083-4 | 3m+

At Shelf Positioning: Peg Card  
Product + Packaging: 7.70”W x 1.75”D x 12.5”H  
MC Qty: 12 Pieces

215083-01 (E-Comm) | 7-73554-15083-4 | 3m+

At Shelf Positioning: E-Comm Kraft Peg Card  
Product + Packaging: 8.5”W x 1.75”D x 12.0”H  
MC Qty: 12 Pieces



Activity Triangle & Shape Sorter™

Five sides of play allow your baby to engage in sorting four textured shapes, pulling and pushing on textured bendy ropes, and sliding or spinning textured shapes up and down maze-like tracks.

215178-02 | 7-73554-15178-7 | 3m+

At Shelf Positioning: Wrap Card  
Product + Packaging: 5.75”W x 5.13”D x 6.25”H  
MC Qty: 6 Pieces



Flip & Peek Fun Phone™

Calling all babies. This is a phone they’ll flip again and again. Includes fun sounds, greetings and phrases in English and Spanish.

206307-02 | 7-73554-06307-3 | 3m+

At Shelf Positioning: Peg Card  
Product + Packaging: 3.5”W x 1.125”D x 8.25”H  
Battery Installation: 3 x LR44 (1.5V) button cell batteries (included)  
MC Qty: 12 Pieces



Lights & Music Busy Key Set™

Babies will love imitating mom & dad with their 1st pretend play key set. Baby safe and baby approved, this realistic key set features a variety of BPA free materials, ideal for promoting gross and early fine motor development. Press the buttons to activate lights and real car sounds!

212033-00 | 7-73554-12033-2 | 6m+

At Shelf Positioning: Peg Card  
Product + Packaging: 5.25”W x 2.0”D x 9.0”H  
Battery Installation: 3 x LR44 (1.5V) button cell batteries (included)  
MC Qty: 6 Pieces



Flip & Peek Fun Phone™ - Assortment

Calling all babies. This is a phone they’ll flip again and again. Includes fun sounds and greetings.

506505-03 | 7-73554-06505-3 | 3m+  
(2 x 506307-04 Teal + 2 x 506504-04 Pink)

At Shelf Positioning: Platform Box  
Product + Packaging: 3.0”W x 1.5”D x 7.75”H  
Battery Installation: 3 x LR44 (1.5V) button cell batteries (included)  
MC Qty: 4 Pieces



Music & Light Pretend Mini Boombox™

Grooving to fun tunes never looked cuter! This adorable boombox comes ready to party. A vibrant flashing light, upbeat music, and sensory-engaging play activities will entertain your baby. A baby-friendly handle makes it easy to take this fun toy on the go!

207038-02 | 7-73554-07038-5 | 6m+

At Shelf Positioning: Peg Card  
Product + Packaging: 5.5”W x 1.3”D x 5.69”H  
Battery Installation: 3 x LR44 (1.5V) button cell batteries (included)  
MC Qty: 6 Pieces



Music & Light Pretend Remote Control™

This friendly-faced remote control will light up with the press of a button. Fun sounds, 10 must-press “channel” buttons, 1 large green “entertainment” button, 3 colorful sliding rings, and music and lights will entertain busy little hands and curious minds. Easy to hold and link for on-the-go imaginative play.

207039-02 | 7-73554-07039-2 | 6m+

At Shelf Positioning: Peg Card  
Product + Packaging: 5.25”W x 0.88”D x 8.0”H  
Battery Installation: 3 x LR44 (1.5V) button cell batteries (included)  
MC Qty: 6 Pieces





Balls, Blocks & Buddies Activity Toy Set™

Babies will love this big set of squeezable and teethable baby basics. These textured balls, blocks and buddies introduce numbers, colors, and animals with lots of open-play potential. 20 pieces in all.

210231-05 | 7-73554-10231-4 | 0m+

At Shelf Positioning: Box  
Product + Packaging:  
17.25"W x 3.75"D x 11.0"H  
MC Qty: 3 Pieces



Textured Multi Ball Set™

Bright colors and interesting textures make this fun ball set an imagination sensation! Touch and feel six uniquely textured balls in different shapes and sizes. Perfect for sensory exploration and tactile development.

206688-02 | 7-73554-06688-3 | 6m+

At Shelf Positioning: Open Box  
Product + Packaging:  
9.25"W x 2.75"D x 7.5"H  
MC Qty: 6 Pieces



Tub O' Toys™

The 9 piece Tub O' Toys colorful set is filled to the brim with play possibilities! This friendly tropical crew provides an early introduction to colors, textures, and open ended play. Babies will love grabbing and gumming these fun squeezable toys.

216289-01 | 7-73554-16289-9 | 0m+

At Shelf Positioning: PVC Tub  
Product + Packaging: 5.5"W x 5.5"D x 7.25"H  
MC Qty: 12 Pieces



Squeeze & Stack Blocks™

Stack, squeeze or teethe on eight colorful, textured blocks. These soft, squishy blocks are perfect for little hands. Each side features a different, engaging scene including animal pals and numbers 1 through 8. Includes a reusable grab-and-go tote bag, perfect for travel or clean up time!

206711-02 | 7-73554-06711-8 | 0m+

At Shelf Positioning: Vinyl Bag  
Product + Packaging: 9.0"W x 2.5"D x 7.0"H  
MC Qty: 6 Pieces



Super Soft 1<sup>st</sup> Building Blocks  
Play Mat & Activity Station™

Babies and toddlers will love this fun and stimulating 22-piece activity set. The 2-piece storage box doubles as an activity mat and building base. Parents and babies will love soft-squishy, ouch-free blocks that are soft enough to step and teethe on. Compatible with other Super Soft 1<sup>st</sup> Building Blocks.

203112-02 | 7-73554-03112-6 | 3m+

At Shelf Positioning: Box  
Product + Packaging: 13.5"W x 5.25"D x 11.75"H  
MC Qty: 4 Pieces



Exciting Fine  
Motor Play!

*Babies will go wild for our collection of soft blocks, balls and pals with sensational textures and vivid colors that encourage tossing, rolling, and stacking while supporting fine motor and cognitive thinking skills.*





Super Soft 1<sup>st</sup> Stack & Go Explorer™

Beep-beep! Babies will love this interactive car made of super soft, yet super durable teetheable textures. It's perfectly sized for little hands to push and roll. Stack the elephant pal on top of the car and take it for a spin along any flat surface.

215202-00 | 7-73554-15202-9 | Om+

At Shelf Positioning: Peg Card  
Product + Packaging: 5.0"W x 3.5"D x 6.0"H  
MC Qty: 6 Pieces



Balls, Blocks & Cups Activity Set™

This 16 piece set of baby must-haves is packed with play possibilities. Perfectly sized for tiny hands, babies will have a blast rolling, stacking, scooping, building, tossing, counting and exploring this sensory assortment!

215026-00 | 7-73554-15026-1 | Om+

At Shelf Positioning: Box  
Product + Packaging: 13.5"W x 3.75"D x 10.25"H  
MC Qty: 6 Pieces



Pat & Play Water Mat™

Six floating pals move when baby pats this cheerful water-filled narwhal. Bold colors and visual stimulation keep little ones entertained (and busy!) during tummy time or on-the-go!

215031-00 | 7-73554-15031-5 | 3m+

At Shelf Positioning: Closed Box  
Product + Packaging: 10.0"W x 2.0"D x 8.75"H  
MC Qty: 6 Pieces



Super Soft 1<sup>st</sup> Building Blocks™

Wee wild ones will love these squeezable, stackable, & super soft building blocks. These easy-to-grip, must-explore, multi-textured, sensory-packed building blocks offer endless engagement from playtime to snack time.

215058-00 | 7-73554-15058-2 | Om+

At Shelf Positioning: Vinyl Bag  
Product + Packaging: 7.5"W x 2.75"D x 8.0"H  
MC Qty: 6 Pieces



Splish & Splash Bath Play Set™

Splish, Splash - have fun taking a bath with this 17-piece toy set. Includes 4 engaging activities including a play fishing set. Introduces numbers, stacking, hand-eye coordination and gross motor skill development.

205076-10 | 7-73554-05076-9 | 6m+

At Shelf Positioning: Gift Box  
Product + Packaging: 12.75"W x 4.75"D x 8.75"H  
MC Qty: 6 Pieces





Orca the Whale™

Have fun with this shape-sorting whale and his waterspout. All sorting objects can also serve as water scoops. Press the button to spray out water from the blowhole. Encourages logical thinking and hand-eye coordination.

205087-04 | 7-73554-05087-5 | 12m+

At Shelf Positioning: Platform Box  
Product + Packaging: 9.25"W x 7.0"D x 5.0"H  
MC Qty: 6 Pieces



Colors & Numbers Bath Blocks™

Sure to be a tub toy favorite - stack and play fun for bath time or anytime! Includes 4 squishy, easy-to-hold blocks.

205207-00 | 7-73554-05207-7 | 0m+

At Shelf Positioning: Open Box  
Product + Packaging: 6.5"W x 3.0"D x 6.0"H  
MC Qty: 6 Pieces



Light Up Ring Catcher™

Have fun with this light-up Octopus and his 8-ring catching tentacles! Tossing rings supports fine motor and hand-eye coordination skills. Little ones will love playing with their new favorite pal in the tub and beyond!

205199-00 | 7-73554-05199-5 | 6m+

At Shelf Positioning: Platform Box  
Product + Packaging: 5.13"W x 5.13"D x 7.0"H  
MC Qty: 12 Pieces



Bath Duck Tub Tester™

Safety duck to the rescue! Place this temperature monitoring duck in your baby's bath water as you fill up the tub. The indicator will glow when water exceeds 98.6° F (37° C), making it easy to detect excessive heat and adjust the water temperature accordingly. Simplify bathtime with this safe, yet fun to play with pal.

205052-03 | 7-73554-05052-3 | 0m+

At Shelf Positioning: Peg Card  
Product + Packaging: 3.5"W x 3.25"D x 4.25"H  
MC Qty: 6 Pieces



Right Temp Light Up Otter™

Simplify bath time with this multipurpose temperature indicator and floating toy. The adorably cute baby otter lights up red when the water is too hot, blue when the water is too cold, and green when just right!

214010-00 | 7-73554-14010-1 | 6m+

At Shelf Positioning: Peg Card  
Product + Packaging: 5.25"W x 1.9"D x 6.5"H  
Battery Installation: 3 x LR44 (1.5V) button cell batteries (included)  
MC Qty: 6 Pieces



< 95° F  
(< 35° C)



95 to 100.4° F  
(35 to 38° C)



> 100.4° F  
(> 38° C)





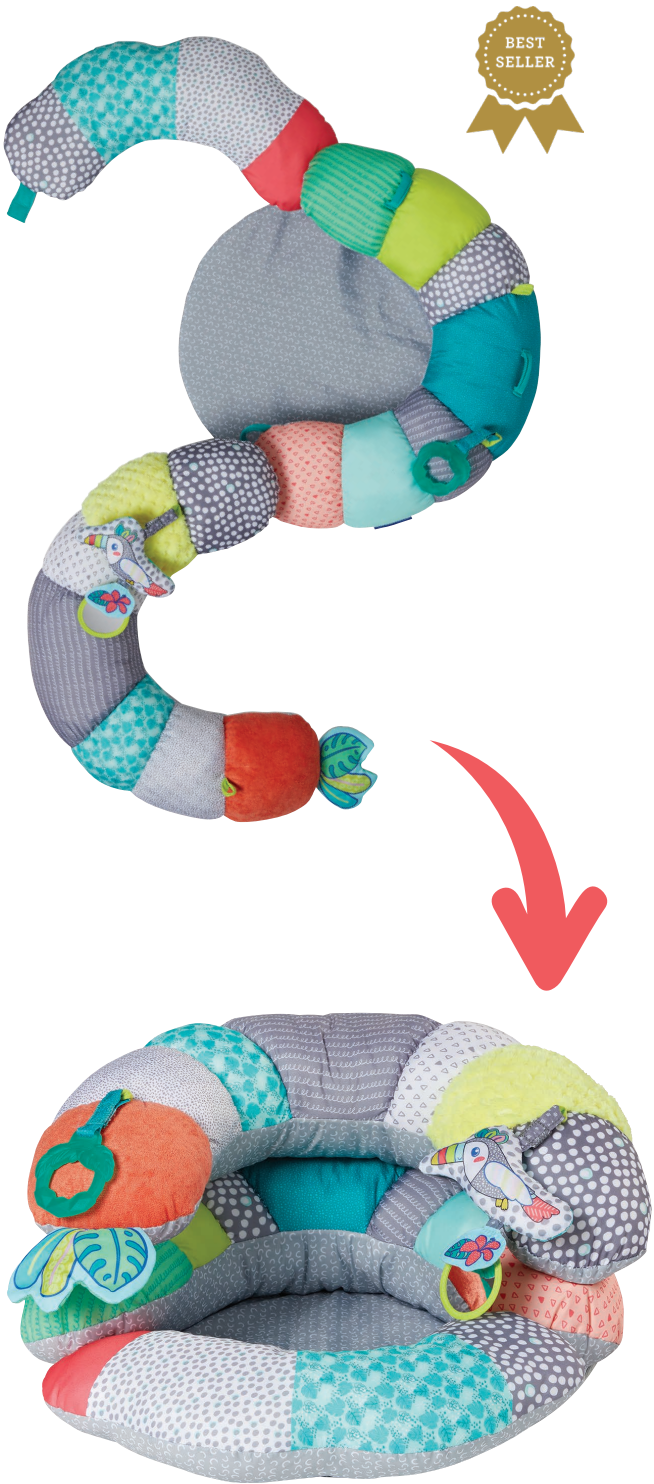


2-in-1 Tummy Time  
& Seated Support™

This soft, colorful multi-functional must-have starts as a playful tummy time prop and transforms to a stacked, hugging seat support for beginners.

213006-00 | 7-73554-13006-5 | Om+

At Shelf Positioning: Box  
Product + Packaging:  
18.0"W x 6.0"D x 12.0"H  
MC Qty: 4 Pieces



4-in-1 Jumbo Activity Gym & Ball Pit™ -  
Watermelon

Babies will love this adorable transforming fruit-inspired play gym & ball pit. This 32" oversized play destination is packed with fun. Equipped with 40 easy-to-hold balls, 4 engaging sensory toys, 1 giant selfie mirror, and 1 super cute pineapple tummy-time bolster, the 4-in-1 Jumbo Activity Gym & Ball Pit does not disappoint.

213058-00 | 7-73554-13058-4 | Om+

At Shelf Positioning: Box  
Product + Packaging: 24.0"W x 5.0"D x 20.0"H  
MC Qty: 3 Pieces



1 : overhead  
discovery!



2 : tummy time  
prop-up bolster



3 : surrounding  
pop-up mesh



4 : toddler  
ball pit







**Grow-With-Me 4-in-1  
Convertible High Chair™**

This 4-in-1 high chair transforms into a space saver, booster and toddler chair. Features a dishwasher safe multi-functional meal mat and easy release removable food tray. Food tray and seat back are adjustable for ideal positioning from tiny to toddler. Cushioned, low-density foam padding is soft for baby, and easy to clean for parents.

**203062-00 (Fox)** | 7-73554-03062-4 | **3m+**  
**203131-00 (Raccoon)** | 7-73554-03131-7 | **3m+**  
**203124-00 (Husky)** | 7-73554-03124-9 | **3m+**

At Shelf Positioning: Closed Box  
Product + Packaging: 16.14"W x 13.96"D x 18.9"H  
MC Qty: 1 Piece



**Music & Lights  
3-in-1 Discovery Seat & Booster™**

The Music & Lights 3-in-1 Discovery Seat & Booster is an interactive play place, snack-time seat, and booster all-in-one. Six fun activities including a light-up piano and a slide apart toy pod makes this booster one of a kind.

**203038-03** | 7-73554-03038-9 | **4m\* - 4yrs**  
**203044-05 (Lavender)** | 7-73554-03044-0 | **4m\* - 4yrs**

At Shelf Positioning: Box  
Product + Packaging: 17.0"W x 6.75"D x 17.0"H  
Battery Installation: 2 x AA (1.5V) batteries (not included)  
MC Qty: 2 Pieces







**Sweet Dreams Fold & Go Bassinet™ - Koala**

This smartly designed bassinet is easy to set up and take on the go! A wrap-around mesh enclosure keeps baby in sight for parents, and a full-cover canopy offers both shade and bug protection for baby. Three hanging toys on an overhead mobile keep busy little hands entertained. Includes a removable and machine-washable soft mat.

202029-00 | 7-73554-02029-8 | 0 - 5m\*

At Shelf Positioning: Closed Box  
Product + Packaging: 26.75"W x 5.25"D x 16.75"H  
MC Qty: 1 Piece

**new**  
Available in  
Feb 2024



**Spiral & Stretch Activity Toy™**

This soft activity spiral features 4 unique toys that rattle, crinkle and swing. A fun and playful way to develop visual tracking and fine motor skills.

216195-01 | 7-73554-16195-3 | 0m+

At Shelf Positioning: Box  
Product + Packaging:  
10.25"W x 2.5"D x 8.5"H  
MC Qty: 6 Pieces



**Hug & Tug Musical Bug™**

Entertain little ones at home or on-the-go with this huggable, tuggable musical bug! Easily attaches to stroller bars.

206840-02 | 7-73554-06840-5 | 0m+

At Shelf Positioning: Peg Card  
Product + Packaging: 5.5"W x 3.25"D x 11.6"H  
MC Qty: 6 Pieces

**When they giggle, we know we've got it right.**

*At home or on-the-go, these cheerful pals encourage sensory discovery with their chimes, jitters, rattles, crinkles, mirrors, and teethers. Convenient clips allow easy attachment to stroller bars, diaper bags, and activity gyms.*





Elephant Activity Pal™

This soft colorful elephant is ready to amuse your baby with lots of fun activities like crinkle sounds, must-touch soft satin ribbons, rattling bouncy balls, and a soothing leaf teether. It's ready to link for on-the-go play.

201055-00 | 7-73554-01055-8 | 3m+

At Shelf Positioning: Peg Card  
Product + Packaging:  
7.0"W x 7.0"D x 10.5"H  
MC Qty: 6 Pieces



Tag Along Travel Pals™

Little travelers will have triple the fun with this happy tag-along trio! These easy-to-attach, playful pals encourage reaching, batting, grabbing, and lots of giggles.

206-942J | 7-73554-06942-6 | 0m+  
Monkey, Elephant & Giraffe Travel Pals Assortment

At Shelf Positioning: Platform Box  
Product + Packaging: 10.75"W x 2.0"D x 7.0"H  
MC Qty: 6 Pieces



Textured Sensory Pal™ – Turtle

Little hands will love exploring the interesting textures on this cheerful character. Perfect for encouraging sensory and tactile discovery.

216-478 | 7-73554-16478-7 | 0m+

At Shelf Positioning: Peg Card  
Product + Packaging:  
6.0"W x 5.5"D x 9.5"H  
MC Qty: 6 Pieces



Flutter & Jitter Pal™

Linkable, sensory engaging toy for baby on-the-go. Pull the rings to see the owl flap its wings. Features strong, contrasting colors and bright ribbon fiddle flags.

216320-01 | 7-73554-16320-9 | 0m+

At Shelf Positioning: Peg Card  
Product + Packaging:  
8.75"W x 1.75"D x 10.75"H  
MC Qty: 6 Pieces



Tag Along Chimes™

Cheery chimes encourage baby to reach, bat, and shake. Perfect for strollers and gyms!

206-494 | 7-73554-06494-0 | 0m+

At Shelf Positioning: Peg Card  
Product + Packaging:  
5.5"W x 2.5"D x 12.0"H  
MC Qty: 6 Pieces



Link & Crinkle  
Animal Counting Book™

The soft, friendly book includes a variety of fun activities and textures. Turn the pages for brightly-colored animal designs and exciting crinkle sounds. Awaken the senses with fiddle flags, a fun squeaker and ring to nibble on. Linkable for on-the-go play!

216535-01 | 7-73554-16535-7 | 0m+

At Shelf Positioning: Peg Card  
Product + Packaging:  
4.5"W x 1.25"D x 10.75"H  
MC Qty: 6 Pieces



Wrap Around Chiming Pal™

Wrap and attach these adorable pals around stroller bars to keep fun front and center for baby while on-the-go. Soothing chimes and captivating clacker sounds encourage baby to reach, bat, and shake.

206-578 | 7-73554-06578-7 | 0m+

Zebra & Elephant Wrap Around Chiming Pal Assortment

At Shelf Positioning: Peg Card  
Product + Packaging: 4.75"W x 2.5"D x 12.0"H  
MC Qty: 6 Pieces



Turtle Mirror Pal™

This loveable linkable turtle has fun rattle sounds, bright colors, crinkly colorful feet, and a mirrored belly for peek-a-boo play!

206305-01 | 7-73554-06305-9 | 0m+

At Shelf Positioning: Peg Card  
Product + Packaging:  
7.0"W x 4.5"D x 10.5"H  
MC Qty: 6 Pieces





Jingle Gems Activity Rattle  
Tiara & Whale™ - Assortment

Linkable activity pal with peek & see charms that move and jingle to entertain baby.

206-375 | 7-73554-06375-2 | Om+  
(6 x 206-337 Tiara + 6 x 206-338 Whale)

At Shelf Positioning: Peg Card  
Product + Packaging:  
5.5"W x 1.75"D x 11.0"H  
MC Qty: 12 Pieces



Jingle Sea Charms  
Turtle & Fish Rattle™ - Assortment

Linkable activity pal with peek & see charms that move and jingle to entertain baby.

216-253J | 7-73554-16253-0 | Om+  
(6 x 216-188J Turtle + 6 x 216-189J Fish)

At Shelf Positioning: Peg Card  
Product + Packaging:  
5.5"W x 2.0"D x 11.0"H  
MC Qty: 12 Pieces



Topsy Turtle Mirror Pal™ - Assortment

This lovable linkable turtle has fun rattle sounds, bright colors and a mirrored belly for a peek-a-boo play!

206-810M | 7-73554-06810-8 | Om+  
(3 x 206-705M Pink + 3 x 206-305M Green)

At Shelf Positioning: Peg Card  
Product + Packaging:  
7.0"W x 4.25"D x 10.5"H  
MC Qty: 6 Pieces



Wrist Rattles™

Delight and entertain with baby's natural movements. Soft play pals are comfy to wear and fun to shake!

206-892J | 7-73554-06892-4 | Om+

At Shelf Positioning: Peg Card  
Product + Packaging: 4.0"W x 1.75"D x 4.25"H  
MC Qty: 6 Pieces



Foot Rattles™

Fun footsy friends encourage little ones to shake, reach, and grab. Great for developing hand-eye coordination!

206-893ZJ | 7-73554-06893-1 | Om+

At Shelf Positioning: Peg Card  
Product + Packaging: 4.0"W x 1.75"D x 5.0"H  
MC Qty: 6 Pieces



New teeth? We can help!  
Too quiet? Shake it up!

Since babies naturally put everything in their mouths, our teethers soothe sore gums as teeth start to emerge. Little ones learn early cause and effect by grabbing and shaking our selection of rattles.





Glow-in-the-Dark Cuddly Teether™ - Owl

This soft and cuddly animal pal has three textured teethers, perfect for soothing tender gums. Squeeze and squish to hear comforting crinkle sounds. Plus, it glows in the dark!

202039-00 | 7-73554-02039-7 | Om+

At Shelf Positioning: Peg Card  
Product + Packaging:  
7.75"W x 1.75"D x 12.0"H  
MC Qty: 6 Pieces



Cuddly Teether™ – Fox

This soft and cuddly animal pal has three textured teethers, perfect for soothing tender gums. Squeeze and squish to hear comforting crinkle sounds.

216-328Z | 7-73554-16328-5 | Om+

At Shelf Positioning: Peg Card  
Product + Packaging:  
5.25"W x 2.0"D x 11.0"H  
MC Qty: 6 Pieces



Cuddly Teether™ – Sloth

This soft and cuddly animal pal has three textured teethers, perfect for soothing tender gums. Squeeze and squish to hear comforting crinkle sounds.

216575-02 (E-Comm) | 7-73554-16575-3 | Om+

At Shelf Positioning: Hang Tag  
Product + Packaging:  
5.25"W x 2.0"D x 10.75"H  
MC Qty: 12 Pieces



Cuddly Teether™ – Penguin

This soft and cuddly animal pal has three textured teethers, perfect for soothing tender gums. Squeeze and squish to hear comforting crinkle sounds.

216-329Z | 7-73554-16329-2 | Om+

At Shelf Positioning: Peg Card  
Product + Packaging:  
5.25"W x 2.0"D x 11.0"H  
MC Qty: 6 Pieces



Cuddly Teether™ – Hippo

This soft and cuddly animal pal has three textured teethers, perfect for soothing tender gums. Squeeze and squish to hear comforting crinkle sounds.

216259-01 | 7-73554-16259-2 | Om+

At Shelf Positioning: Peg Card  
Product + Packaging:  
5.5"W x 2.0"D x 10.75"H  
MC Qty: 6 Pieces



Cuddly Teether™ – Lion

This soft and cuddly animal pal has three textured teethers, perfect for soothing tender gums. Squeeze and squish to hear comforting crinkle sounds.

216244-03 | 7-73554-16244-8 | Om+

At Shelf Positioning: Peg Card  
Product + Packaging:  
5.25"W x 2.0"D x 10.75"H  
MC Qty: 6 Pieces



Squeeze & Teethe Lion™

Soft, flexible, and easy-to-grasp, baby will enjoy squeezing and chewing this fun character.

206-817 | 7-73554-06817-7 | Om+

At Shelf Positioning: Box  
Product + Packaging: 5.8"W x 1.8"D x 6.5"H  
MC Qty: 6 Pieces



Spin & Rattle Teether™

Babies will love this visually engaging, spinning rattle that's fun to shake and easy-to-hold. Softly textured petals are perfect for teething and fun to spin. Swirl center of the rattle to enjoy bouncing rainbow beads.

216-314 | 7-73554-16314-8 | O - 36m

At Shelf Positioning: Peg Card  
Product + Packaging: 3.5"W x 1.25"D x 7.25"H  
MC Qty: 6 Pieces



Squeeze & Teethe Cow™

Soft, flexible, and easy-to-grasp, baby will enjoy squeezing and chewing this fun character.

206-839 | 7-73554-06839-9 | Om+

At Shelf Positioning: Box  
Product + Packaging: 6.3"W x 2.1"D x 6.75"H  
MC Qty: 6 Pieces



Spin & Teethe Gummy Flower Rattle™

This multi-sensory teether delights little ones with a variety of chewy textures, a spinning roller ball with bouncing beads, and sliding gems on the easy grasp handle.

216-134M | 7-73554-16134-2 | O - 36m

At Shelf Positioning: Peg Card  
Product + Packaging: 3.5"W x 1.25"D x 7.25"H  
MC Qty: 6 Pieces





3-Pack Water Teethers™

Soothe baby’s tender gums with this soft, textured water filled teether. Circular design is easy for small hands to grasp and hold. Chill in fridge for cool comfort.

**216-526 (Lime/Aqua)** | 7-73554-16526-5 | **O - 36m**  
**216620-00 (Pink/Lime)** | 7-73554-16620-0 | **O - 36m**

At Shelf Positioning: Peg Card  
Product + Packaging: 7.0"W x 2.25"D x 8.0"H  
MC Qty: 12 Pieces



Lil’ Nibbles  
Textured Silicone Teether™ - Corn

Babies will love this adorable silicone corn teether. It’s simple 1 piece design makes it easy for baby to use and simple for mom to clean!

**216689-01** | 7-73554-16689-7 | **Om+**

At Shelf Positioning: Gusset Bag  
Product + Packaging: 4.25"W x 1.25"D x 6.32"H  
MC Qty: 12 Pieces



Rattle & Teether  
Sand Crab™

Awaken baby’s senses with this friendly, multi-textured crab that helps soothe tender gums and entertains curious little minds with fun rattling sounds and must-teethe textures.

**216696-00** | 7-73554-16696-5 | **Om+**

At Shelf Positioning: Peg Card  
Product + Packaging: 5.3"W x 2.0"D x 5.25"H  
MC Qty: 6 Pieces



Chillin’ Frog Water Teether™

Perfect for grabbing, shaking and gumming, this cool frog soothes little chomppers!

**206-118** | 7-73554-06118-5 | **O - 36m**

At Shelf Positioning: Peg Card  
Product + Packaging: 5.5"W x 1.5"D x 8.0"H  
MC Qty: 12 Pieces



Chewy Activity Teether™

Soothing chewy textures, soft spinner, and sliding rattle rings make this all-in-one activity teether a sensory sensation!

**206-907** | 7-73554-06907-5 | **Om+**

At Shelf Positioning: Peg Card  
Product + Packaging: 5.5"W x 1.75"D x 7.0"H  
MC Qty: 12 Pieces



Flip Flop Frog Rattle™

Shake, rattle, and smile. This easy-to-grasp rattle pal encourages discovery and exploration with colorful, bouncing beads, spinning rings, interesting textures, and jolly jingle sounds.

**206842-01** | 7-73554-06842-9 | **Om+**

At Shelf Positioning: Peg Card  
Product + Packaging: 3.5"W x 3.25"D x 6.5"H  
MC Qty: 12 Pieces



Chew & Play Ring Teether™

This all-around activity teether is soft and flexible with an easy-to-grasp shape, soothing textures, and spinning rings!

**206-832** | 7-73554-06832-0 | **Om+**

At Shelf Positioning: Peg Card  
Product + Packaging: 5.5"W x 1.75"D x 6.75"H  
MC Qty: 12 Pieces





Vibrating Teether™

Are you in a teething “jam”? This soft, textured teether gently massages baby’s gums. The soothing vibration is activated when baby chomps on this soft, gummy teether.

206-227J | 7-73554-06227-4 | 3m+  
Strawberry & Grape Vibrating Teether Assortment

At Shelf Positioning: Peg Card  
Product + Packaging: 5.5"W x 1.0"D x 8.0"H  
Battery Installation: 1 x AA (1.5V) batteries (included)  
MC Qty: 12 Pieces



Cool & Chew  
Teether Keys™

This easy-to-grasp keyring features must-touch colorful spinning beads. Three uniquely textured keys provide sensory learning and teething relief. Perfectly sized for little hands to hold.

216-112M | 7-73554-16112-0 | 0 - 36m

At Shelf Positioning: Peg Card  
Product + Packaging:  
3.5"W x 1.0"D x 7.5"H  
MC Qty: 12 Pieces



Textured Ring Links™

Eight ring links are perfect for linking, clacking and teething. Bright colors and interesting textures encourage discovery and sensory development.

206-158J | 7-73554-06158-1 | 0m+

At Shelf Positioning: Peg Card  
Product + Packaging:  
5.75"W x 2.5"D x 7.0"H  
MC Qty: 6 Pieces



Turtle Rattle™

This textured Turtle Rattle will keep little ones busy and entertained. It’s lightweight design has plenty of places to grip. Give him a shake to hear fun rattle sounds, move his feet for clicking, and press his back for a delightful squeak!

216279-02 | 7-73554-16279-0 | 3m+

At Shelf Positioning: Peg Card  
Product + Packaging: 4.75"W x 2.0"D x 6.0"H  
MC Qty: 6 Pieces



Lion Teether™

Baby will nibble at the mane of the lion and will have a lot of fun spinning the very colorful rings located on the handle. For even more fun, a wide ring slides on the handle.

216-274 | 7-73554-16274-5 | 3m+

At Shelf Positioning: Peg Card  
Product + Packaging:  
4.0W x 1.0"D x 6.25"H  
MC Qty: 6 Pieces



Twist & Play Caterpillar Rattle™

Shake, twist, spin, and play! This activity rattle keeps tiny hands busy with a peek n’ see mirror, sliding rings, noise makers, and spinning body.

216-077ZN | 7-73554-16077-2 | 6m+

At Shelf Positioning: Peg Card  
Product + Packaging: 6.0"W x 2.25"D x 6.5"H  
MC Qty: 6 Pieces



Orbit Rattle™

Easy-to-hold, shake, and fold rattle encourages fine motor development & spatial recognition.

216280-02 | 7-73554-16280-6 | 6m+

At Shelf Positioning: Peg Card  
Product + Packaging: 6.25"W x 1.7"D x 8.0"H  
MC Qty: 6 Pieces





**We make learning look like playtime.**

*From peek & seek to ball sets, puzzles, and shape sorters, our broad selection of activity toys will entertain infants and toddlers while inspiring their developing minds to evolve creatively. These toys also build fine motor skills through open play.*



**Bop & Drop Ball Tower™**

Bop, drop, race, and roll! Our action-packed activity tower helps little ones develop coordination and concentration with its fun hammer, multi-colored balls, zigzag ramps and peek-a-boo tunnels!

**216-050** | 7-73554-16050-5 | **12m+**

At Shelf Positioning: Closed Box  
Product + Packaging: 13.0"W x 3.0"D x 10.5"H  
MC Qty: 4 Pieces



**Chewy Ark™**

Little ones will love matching these squeezable, teethable animal pals in this adorable ark. Perfect for on-the-go play!

**206-709** | 7-73554-06709-5 | **6m+**

At Shelf Positioning: Tray  
Product + Packaging: 6.25"W x 5.25"D x 6.25"H  
MC Qty: 6 Pieces



**Sensory Pals™**

5 adorable animal pals with lots of sensory-stimulating textures for little hands to explore!

**206-689** | 7-73554-06689-0 | **3m+**

At Shelf Positioning: APET Tub  
Product + Packaging: 5.25"W x 5.25"D x 7.5"H  
MC Qty: 6 Pieces



**Snap & Pop Pals™**

Colorful animal pals that pop together and pull apart. Great for grabbing, snapping, twisting and teething!

**206-719** | 7-73554-06719-4 | **6m+**

At Shelf Positioning: Window Box  
Product + Packaging: 8.5"W x 1.75"D x 7.5"H  
MC Qty: 6 Pieces



**Catty's Rollaround Fun Day™**

This transparent play wand will bring smiles to your little loved one! With an easy-to-grasp shape, baby will love shaking for fun rattle sounds. Watch the high contrast beads roll, stimulating eye movement.

**216561-01** | 7-73554-16561-6 | **6m+**

At Shelf Positioning: Peg Card  
Product + Packaging: 4.0"W x 2.5"D x 11.0"H  
MC Qty: 6 Pieces





Animals & Shapes Sorting Barn Bin™

Adorable farm animal figures engage the senses and imagination with early introduction to animals, shapes, and sorting.

215190-00 | 7-73554-15190-9 | 6m+

At Shelf Positioning: Hang Tag  
Product + Packaging: 10.0"W x 4.25"D x 8.25"H  
MC Qty: 6 Pieces



Activity Shape Sorting Castle™

This majestic castle features 6 sides of play, four shapes, four letters, and four kingdom characters. Little princes or princesses will use their fine motor and cognitive thinking skills to sort, stack and learn with this magical castle.

063166-82 | 0-21105-63166-1 | 12m+

At Shelf Positioning: Open Box  
Product + Packaging: 11.0"W x 7.75"D x 8.0"H  
MC Qty: 6 Pieces



Link & Spin Suction Cup Turtle™

Toy towing turtle sticks on flat surfaces and links to baby's favorite toys to keep in reach and off the floor. As baby pulls toys or turtle leg, it will set shell spinning for fun, visual entertainment.

216-206 | 7-73554-16206-6 | 3m+

At Shelf Positioning: Peg Card  
Product + Packaging: 8.75"W x 8.5"D x 5.75"H  
MC Qty: 6 Pieces



Speedy's Magical Shell™

This happy snail puts fine and gross motor skills front and center. This multi-functional pull-along play toy adds a happy skip to baby's step. The removable snail shell works as a shape sorter and stimulates little minds. Walking never looked cuter!

215106-01 | 7-73554-15106-0 | 12m+

At Shelf Positioning: Platform Box  
Product + Packaging: 10.0"W x 4.25"D x 8.0"H  
MC Qty: 6 Pieces



Jungle Ferris Wheel™

Little gigglers will get a tickle out of this silly spinner that features a cheerfully hued roller ball, rattling noises, and an attached suction cup for stability at play.

215125-01 | 7-73554-15125-1 | 6m+

At Shelf Positioning: Platform Box  
Product + Packaging: 7.0"W x 4.0"D x 9.0"H  
MC Qty: 6 Pieces



Stay & Play Fun Flower™

Transform any surface into a tabletop activity center with this suction cup tray toy. Featuring bouncy rattle beads, spinning bugs, and textured nubs.

216571-01 | 7-73554-16571-5 | 3m+

At Shelf Positioning: Platform Box  
Product + Packaging: 6.25"W x 3.75"D x 11.0"H  
MC Qty: 6 Pieces



Stick & See Spinwheel™

Designed to stimulate all the senses, this engaging toy encourages discovery and play!

216-139 | 7-73554-16139-7 | 3m+

At Shelf Positioning: Peg Card  
Product + Packaging: 6.0"W x 2.75"D x 9.0"H  
MC Qty: 6 Pieces



Stick & Spin High Chair Pal™

Add a little fun to your little one's stroller or high chair with this stick and spin pal.

206-172 | 7-73554-06172-7 | 6m+

At Shelf Positioning: Peg Card  
Product + Packaging: 6.5"W x 2.0"D x 10.5"H  
MC Qty: 6 Pieces



Twinkle Light & Sound Ball™

Captivating changing lights, silly sounds & interesting textures encourage baby to get moving!

206104-02 | 7-73554-06104-8 | 6m+

At Shelf Positioning: Open Box  
Product + Packaging: 8.0"W x 5.0"D x 8.0"H  
MC Qty: 6 Pieces



Sensory Ball™

Little ones will have a ball with this sensory-stimulating activity toy. It's easy-to-grasp, and fun to shake, rattle, and roll!

216268-02 | 7-73554-16268-4 | 6m+

At Shelf Positioning: Tray  
Product + Packaging: 7.25"W x 6.75"D x 6.25"H  
MC Qty: 6 Pieces



Rollabout Ball Top™

Push the green button and watch in awe as the brightly-patterned balls race around, creating entertaining visuals, and sounds. Great for early hand-eye coordination skills!

215189-00 | 7-73554-15189-3 | 6m+

At Shelf Positioning: Platform Box  
Product + Packaging: 7.0"W x 7.0"D x 8.5"H  
MC Qty: 6 Pieces



Discovery Gem Activity Ball™

Little hands will love exploring the interesting textures on this cheerful character. Perfect for encouraging sensory and tactile discovery.

206-833 | 7-73554-06833-7 | 6m+

At Shelf Positioning: Tray  
Product + Packaging: 7.0"W x 6.0"D x 7.75"H  
MC Qty: 6 Pieces



Textures & Sounds Activity Stacker™

A plush classic stacker with whistling base and 5 entertaining rings. Includes busy bead fish rattle, peek-a-boo mirror, textured teether, and a fun crinkle flower ring.

206926-01 | 7-73554-06926-6 | 6m+

At Shelf Positioning: Platform Box  
Product + Packaging: 6.0"W x 6.0"D x 8.75"H  
MC Qty: 6 Pieces



Funny Faces Ring Stacker™

A new twist on a classic developmental favorite! This fun activity stacker includes 5 silly-shaped rings, a high-contrast ball, and a rocking base!

206-595 | 7-73554-06595-4 | 6m+

At Shelf Positioning: Closed Box  
Product + Packaging: 8.0"W x 5.0"D x 11.0"H  
MC Qty: 6 Pieces



Rock'n Stack Rings™

Perfect for classic play, the Rock'N Rings set contains brightly colored, textured rings with a fun, wobbly base. Your little one will love stacking and sorting these awesome ring toys.

215046-01 | 7-73554-15046-9 | 6m+

At Shelf Positioning: Pegged Open Box  
Product + Packaging: 7.0"W x 4.5"D x 9.0"H  
MC Qty: 6 Pieces



Rock'n Stack Rings™

Perfect for classic play, the Rock'N Rings set contains brightly colored, textured rings with a fun, wobbly base. Your little one will love stacking and sorting these awesome ring toys.

206-103 | 7-73554-06103-1 | 6m+

At Shelf Positioning: Pegged Open Box  
Product + Packaging: 7.0"W x 4.5"D x 9.0"H  
MC Qty: 6 Pieces







**Press & Stay Sensory Blocks™**

The play possibilities are endless with this 24-piece assortment of interlocking blocks. The textured blocks are easy to stick together into fun shapes and high towers for frustration free building. Perfect for babies, toddlers and preschoolers!

**216-051** | 7-73554-16051-2 | **6m+**

At Shelf Positioning: Closed Box  
Product + Packaging: 9.75"W x 2.25"D x 9.75"H  
MC Qty: 6 Pieces



**Squeeze & Stack Block Set™**

Stack or squeeze these eight colorful, textured blocks. These soft, squishy blocks are perfect for little hands to grasp. Each side features a different, engaging scene including animal pals and numbers 1 through 8.

**215241-00** | 7-73554-15241-8 | **6m+**

At Shelf Positioning: Mesh Bag  
Product + Packaging: 4.5"W x 2.25"D x 9.0"H  
MC Qty: 12 Pieces

**Textured Multi-Ball Set™ - 10 PC**

Bright colors and interesting textures make this fun ball set an imagination sensation! Touch and feel 10 uniquely textured balls in different shapes and sizes. Perfect for sensory exploration and tactile development.

**216-440** | 7-73554-16440-4 | **6m+**

At Shelf Positioning: Vinyl Bag  
Product + Packaging:  
8.25"W x 4.25"D x 9.0"H  
MC Qty: 6 Pieces



**Grip & Roll Soft Wheels™**

These Grip & Roll Cars are the perfect size for even the littlest of hands to grasp & push. Fun for all ages! Collect them all!

**215096-00 (3-Pack)** | 7-73554-15096-4 | **0m+**

At Shelf Positioning: Header Card with Mesh Bag  
Product + Packaging:  
4.5"W x 2.5"D x 9.75"H  
MC Qty: 6 Pieces



**Activity Book & Ball Set™**

Awaken baby's senses with this fun set with an activity ball and an interactive electronic phonebook. The activity-rich ball is fun to shake, rattle and roll. The pretend phonebook has the perfect selfie mirror for capturing those cute smiles. Opening the phonebook activates the learning content on the pages.

**215173-00** | 7-73554-15173-2 | **6 - 36m+**

At Shelf Positioning: Open Box  
Product + Packaging:  
11.75"W x 6.25"D x 8.0"H  
Battery Installation:  
2 x AAA (1.5V) batteries (included)  
MC Qty: 6 Pieces





Pat & Play Water Mat™

Six floating pals move when baby pats this colorful mat. Perfect for tummy time and high chair play!

206-685 | 7-73554-06685-2 | 3m+

At Shelf Positioning: Closed Box  
Product + Packaging: 9.75"W x 1.5"D x 7.375"H  
MC Qty: 6 Pieces



Jungle Peek & Roll™

This inflatable rolling toy encourages baby to push, peek through, and crawl with it. The balls offer visual and auditory stimulus as they bounce and jingle with each roll. This jungle-themed “workout” toy is packed with sensorial stimulation and encourages gross motor skills.

215003-00 | 7-73554-15003-2 | 6m+

At Shelf Positioning: Closed Box  
Product + Packaging: 7.75"W x 2.35"D x 9.0"H  
MC Qty: 6 Pieces



Light ‘n Sound Pop Up Buddy™

This cute caterpillar will captivate your baby’s interest. Each button opens a small window of surprise! Press or turn buttons for sound and light effects.

215092-01 | 7-73554-15092-6 | 10m+

At Shelf Positioning: Platform Box  
Product + Packaging: 13.0"W x 2.5"D x 8.0"H  
Battery Installation: 2 x AA (1.5V) batteries (included)  
MC Qty: 6 Pieces



Musical Mover & Shaker™ - Assortment

Fun musical pal jitters and shakes. Press and watch this colorful musical elephant or lion scoot along.

216-178 | 7-73554-16178-6 | 3m+

(3 x 216-245 Elephant + 3 x 216-258 Lion)

At Shelf Positioning: Tray  
Product + Packaging: 5.5"W x 6.5"D x 5.5"H  
Battery Installation: 2 x AA (1.5V) batteries (included)  
MC Qty: 6 Pieces



Discovery & Play Soft Blocks™

Four soft activity blocks with fun on every side! Baby will love discovering silly sounds, interesting textures, bright colors, and cute animal pals!

206606-01 | 7-73554-06606-7 | 0m+

At Shelf Positioning: Printed Card  
Product + Packaging: 6.0"W x 3.0"D x 9.5"H  
MC Qty: 6 Pieces



Peek & Seek Sensory Discovery Cube™

Little ones will have big sensory fun with this action-packed discovery cube! Lots of interesting features encourage discovery through sight, touch, and sound!

206588-01 | 7-73554-06588-6 | 3m+

At Shelf Positioning: Peg Card  
Product + Packaging: 6.5"W x 4.0"D x 14.0"H  
MC Qty: 6 Pieces





Lights! Sound!  
Action!

*As infants become toddlers, capturing and keeping their attention requires greater auditory and visual stimuli. Electronic toys are a terrific way to supplement daily unstructured play.*



Phone & Book Learning Toy™

This fun phone book is filled with surprises! A large mirror and interactive buttons on the front are perfect for imaginative phone play. Make a call or take a picture. Turn the phone book pages to activate learning content like a simple story and interactive shapes, letters, and numbers activities.

212-001J | 7-73554-12001-1 | 6 - 36m+

At Shelf Positioning: Peggable Platform Box with TRY ME FEATURE!

Product + Packaging: 4.5"W x 2.0"D x 8.3"H  
Battery Installation: 2 x AAA (1.5V) batteries (included)  
MC Qty: 4 Pieces



Piano & Numbers Learning Toucan™

This playful toucan has light-up piano keys that introduce little learners to music and numbers. Features 9 songs, 18 spoken words and phrases plus 13 fun sound effects. Switch the head feather switch to mode two for older toddlers to unlock playful quizzes. The tail-feather handle is easy for little hands to grasp. Ideal for ages 6 - 36 months.

212-011N | 7-73554-12011-0 | 6 - 36m+

At Shelf Positioning: Peggable Platform Box with TRY ME FEATURE!

Product + Packaging: 6.0"W x 2.0"D x 8.25"H  
Battery Installation: 2 x AAA (1.5V) batteries (included)  
MC Qty: 4 Pieces



Spin & Slide DJ Panda™

Funky beats, busy switches, and silly songs are perfect for any mini-DJ. Push, slide, and spin the turntable knobs to activate the crossfader and pitch effects, changing the music and activating cool sound effects. Light-up turntables have rotating rims for record-scratching sound effects.

212017-01 | 7-73554-12017-2 | 6 - 36m+

At Shelf Positioning: Open Box with TRY ME FEATURE!  
Product + Packaging: 9.25"W x 5.5"D x 9.5"H  
Battery Installation: 3 x AAA (1.5V) batteries (included)  
MC Qty: 4 Pieces

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Rub-a-dub-dub, time  
for fun in the tub!

Bath time will quickly become  
a favorite activity as babies  
splash, squirt, drip, pour,  
stack, and play with these  
bath-safe characters, cups,  
blocks, and balls with colorful  
sea-life themes.



Whale Bubble Ball  
Inflatable Bath Tub™

Have a ball in a soft, supportive whale tub that  
turns into a splashy ball pit with 10 floating balls  
and a jingling tail.

205016-01 | 7-73554-05016-5 | 6 - 24m

At Shelf Positioning: Pegged Closed Box  
Product + Packaging: 12.75"W x 4.0"D x 9.0"H  
MC Qty: 2 Pieces



Cap the Tap Spout Cover™

This super cute and soft neoprene cover softens  
hard faucet edges to help protect little ones.

205-025Z | 7-73554-05025-7

At Shelf Positioning: Tray with Hangtag  
Product + Packaging: 8.0"W x 2.5"D x 5.25"H  
MC Qty: 3 Pieces



Stack O' Fun™

Kids will have fun building and stacking these  
7 water cups. Each cup has a different shape.

205-039 | 7-73554-05039-4 | 9m+

At Shelf Positioning: Sleeve Card  
Product + Packaging: 4.0"W x 4.1"D x 6.5"H  
MC Qty: 6 Pieces



Scoop 'N Splash Ocean Links™

Place this handy whale in your tub to keep bath time  
organized and fun. Four sea creatures are ready to  
splish 'n splash with baby. Using the handle remove  
the net from the wall and scoop up the sea friends for  
an easy clean-up.

205041-03 | 7-73554-05041-7 | 12m+

At Shelf Positioning:  
Peg Card with Blister  
Product + Packaging:  
5.98"W x 1.38"D x 8.94"H  
MC Qty: 6 Pieces



Bubble Turtle™

This extra large floating turtle with peek & seek  
jingle ball activities inside will bring a splash of  
fun to the tub.

205-019 | 7-73554-05019-6 | 6m+

At Shelf Positioning: Pegged Closed Box  
Product + Packaging:  
6.0"W x 2.5"D x 7.0"H  
MC Qty: 3 Pieces



Fish & Link Bath Activity Set™

Little ones can practice their hand-eye coordination  
and fine motor skills with this fascinating fishing set  
that allows them to hook colorful sea creatures with  
their very own fishing pole - sized just right for tiny  
hands.

205040-03 | 7-73554-05040-0 | 12m+

At Shelf Positioning:  
Peg Card with Blister  
Product + Packaging:  
5.98"W x 1.93"D x 7.99"H  
MC Qty: 6 Pieces





Fun Time Duck™

Our Fun Time Duck makes the perfect classic bath time companion. They add a splash of fun to the tub, water table or play mat.

506-102Y | 7-73554-06102-4 | Om+

At Shelf Positioning: PDQ  
Product + Packaging: 3.25"W x 3.75"D x 3.25"H  
MC Qty: 48 Pieces



Aquarium Bath Squirters™

Squeeze, squirt, and play with eight colorful sea life pals. Easy for tiny hands to hold and soft for grabbing or gumming. The set includes an octopus, goldfish, seahorse, starfish, whale, shark, coral, and coral ball.

205-031 | 7-73554-05031-8 | Om+

At Shelf Positioning: Fish Bowl Plastic Tub  
Product + Packaging: 6.5"W x 4.0"D x 6.5"H  
MC Qty: 6 Pieces

205-031A | 7-73554-05031-8 | Om+

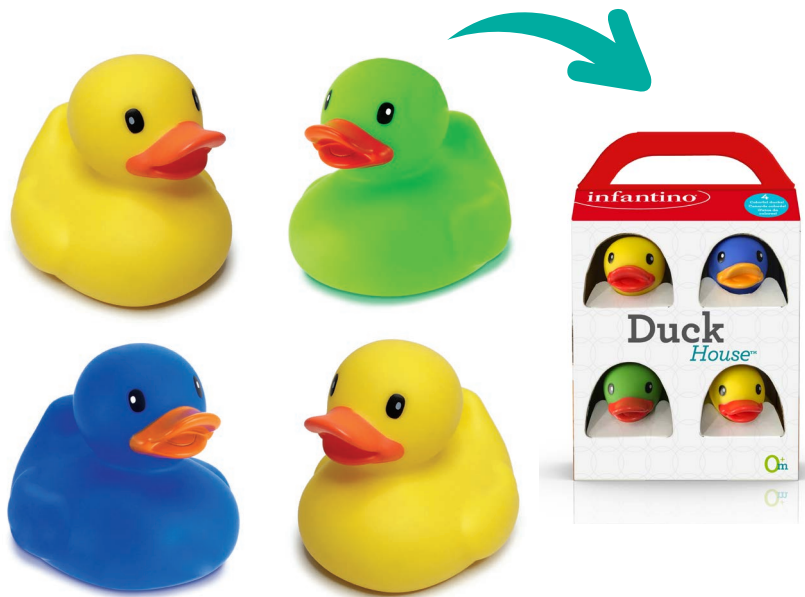
At Shelf Positioning: Mesh Bag  
Product + Packaging: 4.5"W x 3.25"D x 12.75"H  
MC Qty: 6 Pieces

Duck House™

This set of 4 ducks are the perfect classic bath time companions. They also like to join water table and mat play adventures.

216-355 | 7-73554-16355-1 | Om+

At Shelf Positioning: Duck House  
Product + Packaging: 6.5"W x 4.0"D x 10.25"H  
MC Qty: 6 Pieces

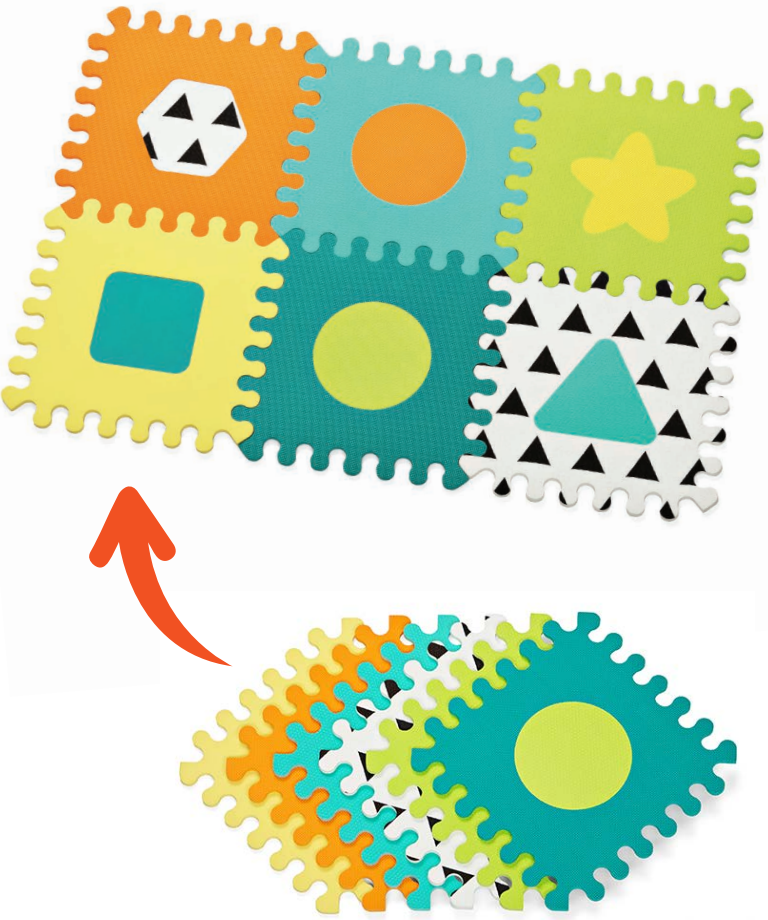


Soft Foam Puzzle Mat™

From tummy time to their first steps - this extra thick foam mat creates a safe, soft place for little ones to play. The textured pieces provide early sensory interaction and the pop-out puzzle shapes encourage cognitive shape sorting skills.

216-056AJ | 7-73554-16056-7 | 0 - 36m

At Shelf Positioning:  
Shrink Wrapped + Tray  
Product + Packaging:  
17.52"W x 2.95"D x 17.52"H  
MC Qty: 6 Pieces



Big learning adventures don't need big spaces.

From tummy time bolsters to activity gyms to puzzle mats, these easy-to-store and portable play spaces offer lots of sensory options for infants and toddlers to explore.







Grow With Me 3-in-1  
Tummy Time Piano™

Your baby will love playing with this piano as they grow. Attach it your crib and watch baby kick to the beat of 35 exciting sounds. As baby grows, the piano becomes the perfect companion during tummy-time and sit & play.

213021-01 | 7-73554-13021-8 | 0m+

At Shelf Positioning: Window Box  
Product + Packaging: 17.0"W x 3.0"D x 12.0"H  
Battery Installation: 3 x AA (1.5V) batteries (included)  
MC Qty: 4 Pieces



1 Tummy-Time Bolster



2 Learn to Kick & Piano Play



3 Sit & Play

Activity Shape  
Sorting Castle™

063166-82 | 12m+  
MC Qty: 6 Pieces  
Page: 43



Hip Rider Plus™ 5-in-1  
Hip Seat Carrier

200012-00  
MC Qty: 4 Pieces  
Page: 8



Flip™ 4-in-1 Light & Airy  
Convertible Carrier

200079-00  
MC Qty: 4 Pieces  
Page: 4



StayCool 4-in-1  
Convertible Carrier™

200091-00  
MC Qty: 4 Pieces  
Page: 5



Swift® Classic Carrier  
with Pocket

200105-00  
MC Qty: 4 Pieces  
Page: 7



Cuddle Up™ Ergonomic  
Hoodie Carrier

200108-00  
MC Qty: 4 Pieces  
Page: 9



Carry On Active  
Multi-Pocket Carrier™

200113-00  
MC Qty: 4 Pieces  
Page: 6



Flip™ 4-in-1  
Convertible Carrier

200-183J (Black)  
MC Qty: 4 Pieces  
Page: 3



Cuddle Up™ Ergonomic  
Hoodie Carrier

200-192  
MC Qty: 4 Pieces  
Page: 9



Carry On Multi-Pocket  
Carrier™

200197-01 (Black)  
MC Qty: 4 Pieces  
Page: 6





Swift® Classic Carrier

200-204  
MC Qty: 4 Pieces  
Page: 7



Elephant Activity Pal™

201055-00 | 3m+  
MC Qty: 6 Pieces  
Page: 31



Music & Lights 3-in-1  
Discovery Seat & Booster™

203038-03 | 4m\* - 4yrs  
MC Qty: 2 Pieces  
Page: 28



Grow-With-Me 4-in-1  
Convertible High Chair™  
- Raccoon

203131-00 | 3m+  
MC Qty: 1 Piece  
Page: 27



Cuddle Up™ Ergonomic  
Hoodie Carrier

200-208  
MC Qty: 4 Pieces  
Page: 9



Chime & Go Tag Along Pal™  
- Narwhal

201058-00 | 0m+  
MC Qty: 12 Pieces  
Page: 11



Music & Lights 3-in-1  
Discovery Seat & Booster™  
- Lavender

203044-05 | 4m\* - 4yrs  
MC Qty: 2 Pieces  
Page: 28



Bubble Ball Inflatable  
Bath Tub™ - Whale

205016-01 | 6 - 24m  
MC Qty: 2 Pieces  
Page: 53



Pull & Shake Jittery Pal™  
- Purple Elephant

201031-00 | 0m+  
MC Qty: 12 Pieces  
Page: 11



Jingle Charms Rattle  
- Raccoon

201061-00 | 0m+  
MC Qty: 12 Pieces  
Page: 11



Grow-With-Me 4-in-1  
Convertible High Chair™  
- Fox

203062-00 | 3m+  
MC Qty: 1 Piece  
Page: 27



Bubble Turtle™

205-019 | 6m+  
MC Qty: 3 Pieces  
Page: 54



Pull & Shake Jittery Pal™  
- Blue Elephant

201032-03 | 0m+  
MC Qty: 12 Pieces  
Page: 11



Sweet Dreams Fold & Go  
Bassinet™ - Koala

202029-00 | 0 - 5m\*  
MC Qty: 1 Pieces  
Page: 29



Super Soft 1<sup>st</sup> Building  
Blocks Play Mat  
& Activity Station™

203112-02 | 3m+  
MC Qty: 4 Pieces  
Page: 20



Cap the Tap  
Spout Cover™

205-025Z  
MC Qty: 3 Pieces  
Page: 53



Music & Motion  
Pulldown Sloth™

201035-00 | 0m+  
MC Qty: 6 Pieces  
Page: 10



Glow-in-the-Dark  
Cuddly Teether - Owl

202039-00 | 0m+  
MC Qty: 6 Pieces  
Page: 35



Grow-With-Me 4-in-1  
Convertible High Chair™  
- Husky

203124-00 | 3m+  
MC Qty: 1 Piece  
Page: 27



Aquarium  
Bath Squirters™

205-031 | 0m+  
MC Qty: 6 Pieces  
Page: 55





Aquarium  
Bath Squirters™

205-031A | 0m+  
MC Qty: 6 Pieces  
Page: 55



Splash & Splash Bath  
Play Set™

205076-10 | 6m+  
MC Qty: 6 Pieces  
Page: 22



Twinkle Light  
& Sound Ball™

206104-02 | 6m+  
MC Qty: 6 Pieces  
Page: 45



Turtle Mirror Pal™

206305-01 | 0m+  
MC Qty: 6 Pieces  
Page: 32



Stack O’ Fun™

205-039 | 9m+  
MC Qty: 6 Pieces  
Page: 54



Orca the Whale™

205087-04 | 6m+  
MC Qty: 6 Pieces  
Page: 23



Chillin’ Frog Water  
Teether™

206-118 | 0 - 36m  
MC Qty: 12 Pieces  
Page: 38



Flip & Peek Fun Phone™ - Teal

206307-02 | 3m+  
MC Qty: 12 Pieces  
Page: 18



Fish & Link Activity Set™

205040-03 | 12m+  
MC Qty: 6 Piece  
Page: 54



Light Up Ring Catcher™

205199-00 | 6m+  
MC Qty: 12 Piece  
Page: 23



Textured Ring Links™

206-158J | 0m+  
MC Qty: 6 Pieces  
Page: 39



Jingle Gems Activity  
Rattle Tiara & Whale™  
- Assortment

206-375 | 0m+  
MC Qty: 12 Pieces  
Page: 33



Scoop ‘N Splash  
Ocean Links™

205041-03 | 12m+  
MC Qty: 6 Pieces  
Page: 54



Colors & Numbers  
Bath Blocks™

205207-00 | 0m+  
MC Qty: 6 Pieces  
Page: 23



Stick & Spin  
High Chair Pal™

206-172 | 6m+  
MC Qty: 6 Pieces  
Page: 44



Tag Along Chimes™  
- Duck & Frog

206-494 | 0m+  
MC Qty: 6 Pieces  
Page: 31



Bath Duck Tub Tester™

205052-03 | 0m+  
MC Qty: 6 Pieces  
Page: 24



Rock’n Stack Rings™

206-103 | 6m+  
MC Qty: 6 Pieces  
Page: 46



Vibrating Teether™  
- Assortment

206-227J | 3m+  
MC Qty: 12 Pieces  
Page: 39



Wrap Around  
Chiming Pal™

206-578 | 0m+  
MC Qty: 6 Pieces  
Page: 32





Peek & Seek Sensory  
Discovery Cube™

206588-01 | 3m+  
MC Qty: 6 Pieces  
Page: 50



Sensory Pals™

206-689 | 3m+  
MC Qty: 6 Pieces  
Page: 42



Squeeze & Teethe Lion™

206-817 | 0m+  
MC Qty: 6 Pieces  
Page: 36



Flip Flop Frog Rattle™

206842-01 | 0m+  
MC Qty: 12 Pieces  
Page: 38



Funny Faces  
Ring Stacker™

206-595 | 6m+  
MC Qty: 6 Pieces  
Page: 46



Chewy Ark™

206-709 | 6m+  
MC Qty: 6 Pieces  
Page: 41



Chew & Play Ring Teether™

206-832 | 0m+  
MC Qty: 12 Pieces  
Page: 38



Wrist Rattles™

206-892J | 0m+  
MC Qty: 6 Pieces  
Page: 34



Discovery & Play  
Soft Blocks™

206606-01 | 0m+  
MC Qty: 6 Pieces  
Page: 50



Squeeze & Stack Blocks™

206711-02 | 6m+  
MC Qty: 6 Pieces  
Page: 19



Discovery Gem  
Activity Ball™

206-833 | 6m+  
MC Qty: 6 Pieces  
Page: 45



Foot Rattles™

206-893ZJ | 0m+  
MC Qty: 6 Pieces  
Page: 34



Pat & Play Water Mat™

206-685 | 3m+  
MC Qty: 6 Pieces  
Page: 49



Snap & Pop Pals™

206-719 | 6m+  
MC Qty: 6 Pieces  
Page: 42



Squeeze & Teethe Cow™

206-839 | 0m+  
MC Qty: 6 Pieces  
Page: 36



Chewy Activity  
Teether™

206-907 | 0m+  
MC Qty: 12 Pieces  
Page: 38



Textured Multi Ball Set™

206688-02 | 6m+  
MC Qty: 6 Pieces  
Page: 19



Topsy Turtle Mirror Pal™  
- Assortment

206-810M | 0m+  
MC Qty: 6 Pieces  
Page: 33



Hug & Tug Musical Bug™

206840-02 | 0m+  
MC Qty: 6 Pieces  
Page: 30



Textures & Sounds  
Activity Stacker™

206926-01 | 6m+  
MC Qty: 6 Pieces  
Page: 46





Tag Along  
Travel Pals™

206-942J | 0m+  
MC Qty: 6 Pieces  
Page: 31



Piano & Numbers  
Learning Toucan™

212-011N | 6 - 36m+  
MC Qty: 4 Pieces  
Page: 52



4-in-1 Jumbo Activity  
Gym & Ball Pit™ -  
Watermelon

213058-00 | 0m+  
MC Qty: 3 Pieces  
Page: 26



Rock'n Stack Rings™

215046-01 | 6m+  
MC Qty: 6 Pieces  
Page: 46



Music & Light Pretend  
Mini Boombox™

207038-02 | 6m+  
MC Qty: 6 Pieces  
Page: 18



Spin & Slide DJ Panda™

212017-01 | 6 - 36m+  
MC Qty: 4 Pieces  
Page: 52



Right Temp  
Light Up Otter™

214010-00 | 6m+  
MC Qty: 6 Pieces  
Page: 24



Super Soft 1<sup>st</sup>  
Building Blocks™

215058-00 | 0m+  
MC Qty: 6 Pieces  
Page: 21



Music & Light Pretend  
Remote Control™

207039-02 | 6m+  
MC Qty: 6 Pieces  
Page: 18



Lights & Music  
Busy Key Set™

212033-00 | 6m+  
MC Qty: 6 Pieces  
Page: 18



Jungle Peek & Roll™

215003-00 | 6m+  
MC Qty: 6 Pieces  
Page: 49



Discover & Play  
Activity Mirror™

215068-02 | 0m+  
MC Qty: 4 Pieces  
Page: 10



Balls, Blocks & Buddies  
Activity Toy Set™

210231-05 | 0m+  
MC Qty: 3 Pieces  
Page: 19



2-in-1 Tummy Time  
& Seated Support™

213006-00 | 0m+  
MC Qty: 4 Pieces  
Page: 25



Balls, Blocks, & Cups  
Activity Set™

215026-00 | 0m+  
MC Qty: 6 Pieces  
Page: 21



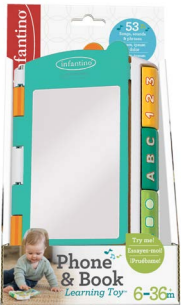
Seek & Squish Sensory Pal™  
– Raccoon

215083-00 | 3m+  
MC Qty: 12 Pieces  
Page: 17



Phone & Book  
Learning Toy™

212-001J | 6 - 36m+  
MC Qty: 4 Pieces  
Page: 51



Grow With Me 3-in-1  
Tummy Time Piano™

213021-01 | 0m+  
MC Qty: 4 Pieces  
Page: 57



Pat & Play Water Mat™

215031-00 | 3m+  
MC Qty: 6 Pieces  
Page: 21



Seek & Squish Sensory Pal™  
– Raccoon

215083-01 | 3m+  
MC Qty: 12 Pieces  
Page: 17





Light ‘n Sound  
Pop Up Buddy™

215092-01 | 10m+  
MC Qty: 6 Pieces  
Page: 49



Sensory Stacking Rings™

215117-01 | 6m+  
MC Qty: 6 Pieces  
Page: 16



Peek & Seek Sensory  
Discovery Cube™

215169-00 | 3m+  
MC Qty: 6 Pieces  
Page: 16



Animals & Shapes  
Sorting Barn Bin™

215190-00 | 6m+  
MC Qty: 6 Pieces  
Page: 43



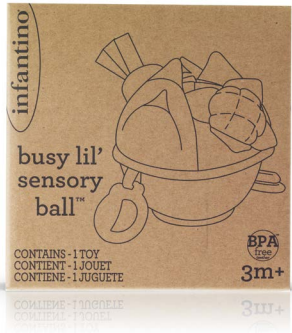
Grip & Roll Soft  
Wheels™ - 3 Pack

215096-00 | 0m+  
MC Qty: 6 Pieces  
Page: 48



Busy Lil’ Sensory Ball™

215119-00 | 3m+  
MC Qty: 6 Pieces  
Page: 16



Peek & Seek Sensory  
Discovery Cube™

215169-01 | 3m+  
MC Qty: 6 Pieces  
Page: 16



Super Soft 1<sup>st</sup> Stack  
& Go Explorer™

215202-00 | 0m+  
MC Qty: 6 Pieces  
Page: 21



Speedy’s Magical Shell™

215106-01 | 12m+  
MC Qty: 6 Pieces  
Page: 43



Busy Lil’ Sensory Ball™

215119-01 | 3m+  
MC Qty: 6 Pieces  
Page: 16



Activity Book  
& Ball Set™

215173-00 | 6 - 36m+  
MC Qty: 6 Pieces  
Page: 48



Spiral & Stretch  
Activity Toy™

215208-00 | 0m+  
MC Qty: 6 Pieces  
Page: 12



2-in-1 Gears in Motion  
Activity Boat™

215113-00 | 0m+  
MC Qty: 6 Pieces  
Page: 16



Jungle Ferris Wheel™

215125-01 | 6m+  
MC Qty: 6 Pieces  
Page: 44



Activity Triangle  
& Shape Sorter™

215178-02 | 3m+  
MC Qty: 6 Pieces  
Page: 17



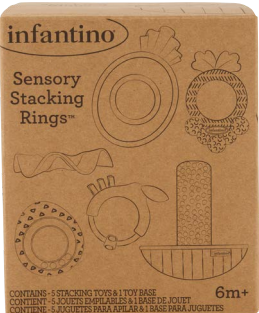
Squeeze & Stack  
Block Set™

215241-00 | 6m+  
MC Qty: 12 Pieces  
Page: 47



Sensory Stacking Rings™

215117-00 | 6m+  
MC Qty: 6 Pieces  
Page: 16



Spiral & Stretch  
Activity Toy™

215168-00 | 0m+  
MC Qty: 6 Pieces  
Page: 12



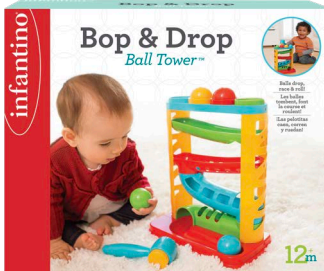
Rollabout Ball Top™

215189-00 | 6m+  
MC Qty: 6 Pieces  
Page: 45



Bop & Drop  
Ball Tower™

216-050 | 12m+  
MC Qty: 4 Pieces  
Page: 41





Press & Stay  
Sensory Blocks™

216-051 | 6m+  
MC Qty: 6 Pieces  
Page: 47



Stick & See Spinwheel™

216-139 | 3m+  
MC Qty: 6 Pieces  
Page: 44



Jingle Sea Charms  
Turtle & Fish Rattle™

- Assortment  
216-253J | 0m+  
MC Qty: 12 Pieces  
Page: 33



Orbit Rattle™

216280-02 | 6m+  
MC Qty: 6 Pieces  
Page: 40



Soft Foam Puzzle Mat™

216-056AJ | 0 - 36m  
MC Qty: 6 Pieces  
Page: 56



Musical Mover &  
Shaker™ - Assortment

216-178 | 3m+  
MC Qty: 6 Pieces  
Page: 50



Cuddly Teether™ – Hippo

216259-01 | 0m+  
MC Qty: 6 Pieces  
Page: 35



Tub O’ Toys™

216289-01 | 0m+  
MC Qty: 12 Pieces  
Page: 19



Twist & Play  
Caterpillar Rattle™

216-077ZN | 6m+  
MC Qty: 6 Pieces  
Page: 40



Spiral Activity Toy™  
- Gender Neutral

216195-01 | 0m+  
MC Qty: 6 Pieces  
Page: 30



Sensory Ball™

216268-02 | 6m+  
MC Qty: 6 Pieces  
Page: 45



Spin & Rattle Teether™

216-314 | 0 - 36m  
MC Qty: 6 Pieces  
Page: 36



Cool & Chew Teether Keys™

216-112M | 0 - 36m  
MC Qty: 12 Pieces  
Page: 39



Link & Spin  
Suction Cup Turtle™

216-206 | 3m+  
MC Qty: 6 Pieces  
Page: 43



Lion Teether™

216-274 | 3m+  
MC Qty: 6 Pieces  
Page: 39



Flutter & Jitter Pal™

216320-01 | 0m+  
MC Qty: 6 Pieces  
Page: 32



Spin & Teethe Gummy  
Flower Rattle™

216-134M | 0 - 36m  
MC Qty: 6 Pieces  
Page: 36



Cuddly Teether™ – Lion

216244-03 | 0m+  
MC Qty: 6 Pieces  
Page: 35



Turtle Rattle™

216279-02 | 3m+  
MC Qty: 6 Pieces  
Page: 39



Cuddly Teether™ – Fox

216-328Z | 0m+  
MC Qty: 6 Pieces  
Page: 35





Cuddly Teether™ – Penguin

216-329Z | 0m+  
MC Qty: 6 Pieces  
Page: 35



3-Pack Water Teethers™  
- Lime/Aqua

216-526 | 0 - 36m  
MC Qty: 12 Pieces  
Page: 37



Cuddly Teether™ – Sloth

216575-02 | 0m+  
MC Qty: 12 Pieces  
Page: 35



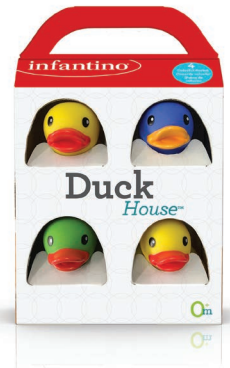
Lil’ Nibblers  
Vibrating Teether™

216638-00 | 0m+  
MC Qty: 12 Pieces  
Page: 14



Duck House™

216-355 | 0m+  
MC Qty: 6 Pieces  
Page: 55



Link & Crinkle Animal  
Counting Book™

216535-01 | 0m+  
MC Qty: 6 Pieces  
Page: 31



Lil’ Nibbles  
Textured Silicone Teether™

216577-00 | 0m+  
MC Qty: 12 Pieces  
Page: 14



Lil’ Nibblers  
Vibrating Teether™

216638-01 | 0m+  
MC Qty: 12 Pieces  
Page: 14



Textured Multi-Ball Set™  
– 10 PC

216-440 | 6m+  
MC Qty: 6 Pieces  
Page: 48



Water Teether™  
- Aqua

216541-02 | 0 - 36m  
MC Qty: 24 Pieces  
Page: 13



Lil’ Nibbles  
Textured Silicone Teether™

216610-00 | 0m+  
MC Qty: 12 Pieces  
Page: 14



Dip & Taste Teethers™

216655-00 | 3m+  
MC Qty: 12 Pieces  
Page: 13



Textured Sensory Pal™  
– Turtle

216-478 | 0m+  
MC Qty: 6 Pieces  
Page: 32



Catty’s Rollaround Fun Day™

216561-01 | 6m+  
MC Qty: 6 Pieces  
Page: 42



3-Pack Water Teethers™  
- Pink/Lime

216620-00 | 0 - 36m  
MC Qty: 12 Pieces  
Page: 37



Lil’ Nibbles Textured  
Silicone Teether™ - Carrot

216675-00 | 0m+  
MC Qty: 12 Pieces  
Page: 14



Busy Beads Rattle  
& Teether™

216497-00 | 0m+  
MC Qty: 12 Pieces  
Page: 15



Stay & Play Fun Flower™

216571-01 | 3m+  
MC Qty: 6 Pieces  
Page: 44



Bend & Teethe Rattle™

216621-00 | 0m+  
MC Qty: 6 Pieces  
Page: 15



Soothe & Shake  
Water Teethers™

216684-00 | 0m+  
MC Qty: 6 Pieces  
Page: 13





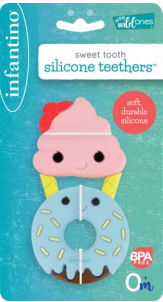
Soothe & Shake  
Water Teethers™

216684-01 | 0m+  
MC Qty: 12 Pieces  
Page: 13



Sweet Tooth  
Silicone Teethers™  
- Ice Cream/Donut

216706-00 | 0m+  
MC Qty: 6 Pieces  
Page: 14



Flip & Peek Fun Phone™  
- Assortment

506505-03 | 3m+  
MC Qty: 4 Pieces  
Page: 18



Plushy Pal & Teether™  
- Ice Cream

216686-00 | 0m+  
MC Qty: 12 Pieces  
Page: 11



Teethimal Pop Pals™ -  
Elephant/Lion

216715-01 | 0m+  
MC Qty: 12 Pieces  
Page: 13



Lil' Nibbles Textured  
Silicone Teether™ - Corn

216689-01 | 0m+  
MC Qty: 12 Pieces  
Page: 11



Flip™ 4-in-1  
Convertible Carrier

500-183R (Gray)  
MC Qty: 4 Pieces  
Page: 3



Rattle & Teether  
Sand Crab™

216696-00 | 0m+  
MC Qty: 6 Pieces  
Page: 37



Swift® Carrier

500-429R  
MC Qty: 4 Pieces  
Page: 7



Busy Lil' Sensory Rattle™  
- Monkey

216705-00 | 3m+  
MC Qty: 12 Pieces  
Page: 15



Fun Time Duck™

506-102Y | 0m+  
MC Qty: 48 Pieces  
Page: 55

