

k'nex®



2024

**THINK
OUTSIDE
THE BLOCKS**



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k'nex

K'NEX ACROSS THE AGES

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Basic Fun!

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KID, 3+

- Toddler themed building sets
- Creative, multi-build play, 3+



k'nex

MASS CORE, 7+

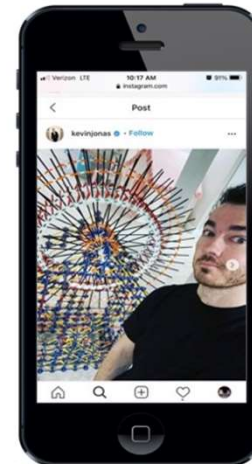
- Top skus rebranded for mass
- Creative, multi-build play, 7+



k'nex

THRILL RIDES, 9+

- BIG, moving, life-like coasters
- Level up building, 9-14



EDUCATION, PREK-9TH

k'nex

- Premium STEM building sets
- Hands-on, inquiry-based learning



THINK OUTSIDE THE **BLOCKS**



BUILD, REBUILD, LEVEL UP
VS BUILD & DISPLAY – YOU'RE DONE



BIGGER SCALE, # PIECES
REBRANDING PLAYS UP PRICE/VALUE



MOTORS & MOTION
TAKING BUILDS TO THE NEXT LEVEL



k'nex
CYBERX

2:1 NEW WAY TO PLAY
INNOVATION IN THE BUILDING SET AISLE

k'nex

CORE K'NEX FOR KIDS, 7+



K'nex



BLIND &
COLLECTIBLE
BUILDING SETS!

4 Individual Styles (Each Sold Separately)



K'NEX RACERS ASST. | 15280

- 26 rods, connectors, wheels
- Built-in storage
- Combine to build MEGA build
- Blister Pack.- hangable/shelf

K'nex

20
PIECES
PIEZAS



Sold separately.
Vendus séparément.
Se vende por separado.



Basic
Fun

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Basic
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FALL 2024

PKG: 5.875" W x 2.4" D x 4.25" H
CDU: 6.2" W x 9.841" D x 10" H



- Ferris Wheel now mini-sized!
- 48 rods and connectors; spin for motion!
- Great activity, gift, WFH desk décor!

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NEW!!

Includes
MOTOR

2023 K'NEX

Marble Coaster Run with Motor

- K'NEX meets coasters meets marble run
- Leans into an established 30-year history of chain reaction machines + coasters
- 504 pieces | 3 building Levels

12467 | Ages 8+

- ✓ **Includes Motor & 10+ brag-worthy parts** such as 3 accordion tubes, a see-saw marble scoop and a bankshot bounce pad!
- ✓ **Easy, Medium to Wow Builds** – kids start with beginner build and work their way up to hero build
- ✓ **11' worth of spiraling coaster track** to build wow-worthy marble runs



✓ **Motor Mechanism
& Special Parts**

✓ **Easy to
Complex Builds**

✓ **K'nex Coaster
Marble Fun**



Basic
Fun!

k'nex

NEW!!



CYBORG CREATURES

SPECIFICATION

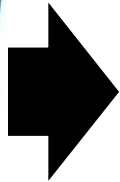
- Available Now
- Item # 12463
- 4 pack
- Ages 7+

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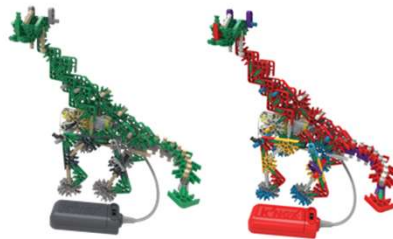
REFRESH Timeless Theme with Motor



12468 K'nexaurus Rex REFRESH

- Refresh colors to be tone on tone dino colors
- Refresh to waterfall packaging
- Piggyback off topical relevancies
- 255 pieces | 2 Builds

Includes
MOTOR



EXISTING MODEL

k'nex

125 Pc/10 Model

Beginner Builds

- 10 different models
- 125 pieces classic K'NEX parts and pieces
- Wheels included

SPECIFICATION:

Available Now

Item #80206

4 Pack

Ages 5+



k'nex

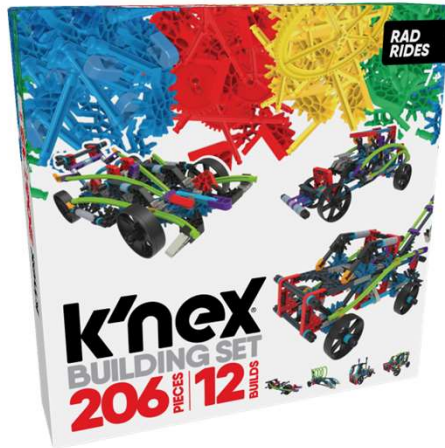
200+ Pc/12 Model

Wheeled Rad Rides

12 Model wheeled vehicles
200+ parts and pieces
Classic scale and darker color pallet

SPECIFICATION:

- Available Now
- Item #15214
- 4 Pack
- Ages 7+



k'nex

140+ Pc/40 Model

Beginner Easy Build Set

- 40 model
- Over 140 classic K'NEX parts and pieces
- Ideal for new builders or builders 5+
- Includes “easy-to-build” connectors

SPECIFICATION

- Available Now
- Item #15210
- 2 Pack
- Ages 5+



Basic
Fun!

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325 Pc/20 Model

City Builders

- 20 different models
- 325 classic K'NEX parts and pieces
- Suitcase style box with handle

SPECIFICATION

- Available Now
- Item #80207
- 2 Pack
- Ages 5+



k'nex

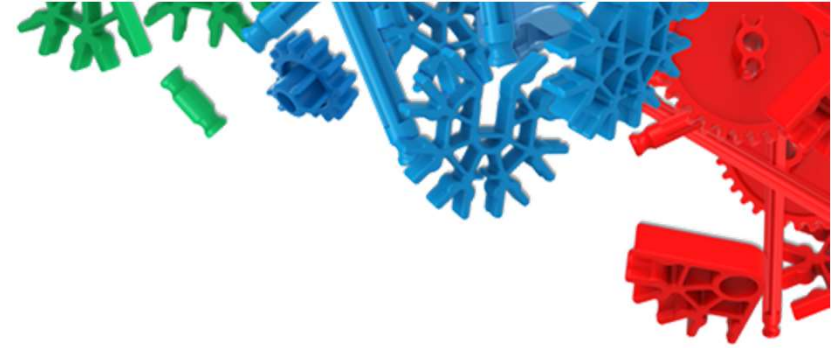
300 Pc/20 Model Tub

BUILDING FUN TUB

- 20 different models
- 300 pieces classic K'NEX parts and pieces
- Plastic Tub storage

SPECIFICATION:

- Available Now
- Item #80202
- 4 Pack
- Ages 7+



Basic
Fun!

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50 Model Tub

Building Set

Creation Tub

- 417 classic and micro parts
- 50 building ideas included
- Plastics storage tub

SPECIFICATION

- Available Now
- Item # 16511
- 2 pack
- Ages 5+



**Basic
Fun!**

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Click & Construct

Building Set

- 522 classic and micro parts
- 35 building ideas included
- Plastics storage tub

SPECIFICATION

- Available Now
- Item # 18025
- 2 pack
- Ages 5+



k'nex

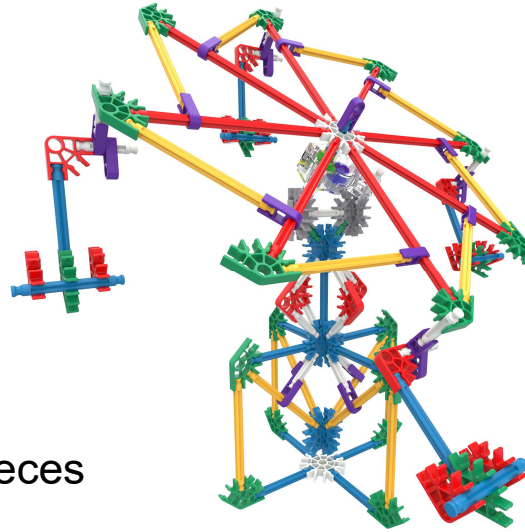
325 Pc/25 Model

Building Set
Motorized

- 25 different models
- 325 classic K'NEX parts and pieces
- Pullback spring motor included

SPECIFICATION:

- Available Now
- Item #85049
- 4 Pack
- Ages 7+



k'nex

500 Pc/30 Model

Building Set

Wheels & Wings

- 30 different models
- 500 classic K'NEX parts and pieces
- Suitcase style box with handle

SPECIFICATION:

- Available Now
- Item #80208
- 4 Pack
- Ages 7+



k'nex

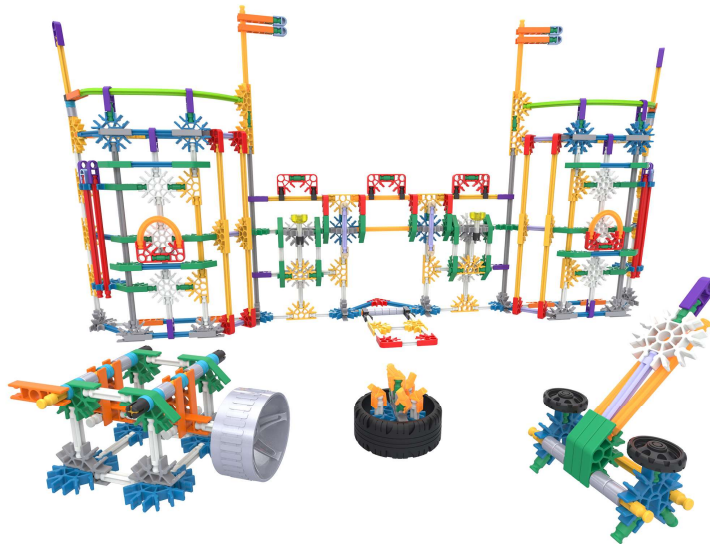
700 Pc/40 Model

MEGA Models Building Set

- 40 different mega supersized models
- 700 classic K'NEX parts and pieces
- Suitcase style box with handle

SPECIFICATION:

- Available Now
- Item #80209
- 4 Pack
- Ages 7+



k'nex

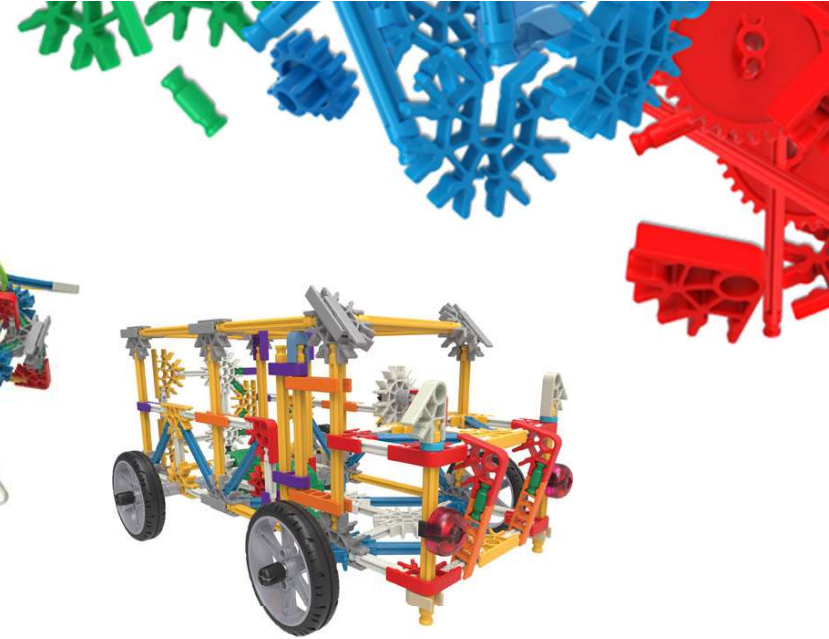
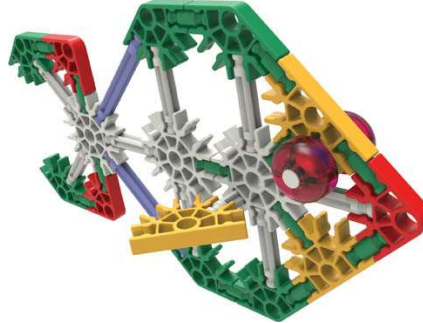
529 Pc/50 Model

Power & Play Building Set

- Contains 529 K'NEX parts to build 50 unique models
- Includes a battery-powered motor to bring your creations to life!
- Suitcase style box with handle

SPECIFICATION:

- Available Now
- Item #23012
- 1 Pack
- Ages 7+



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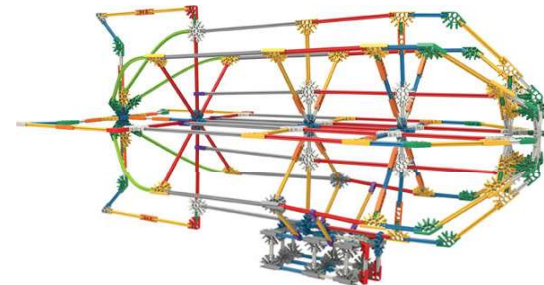
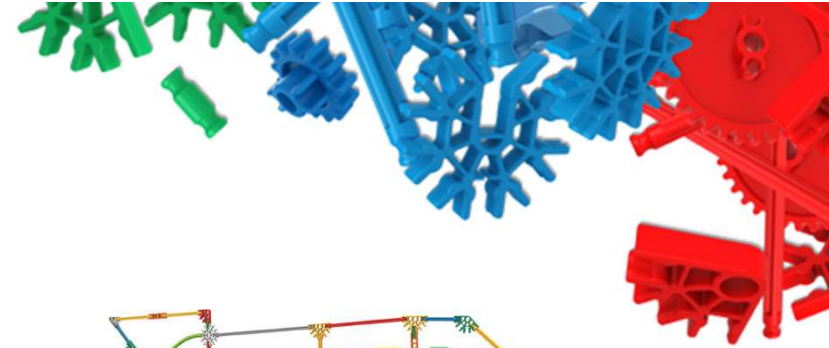
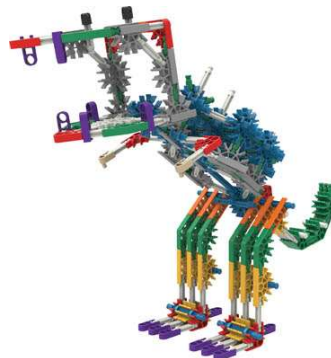
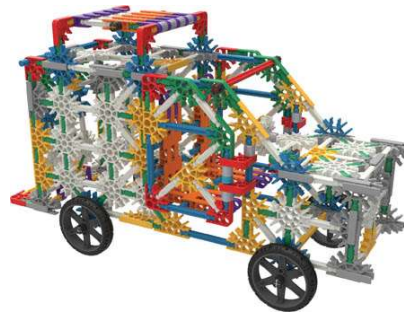
863 Pc/100 Model

100 Model Building Set

- Contains 863 classic K'NEX pieces
- Create 100 different models!
- Suitcase style box with handle

SPECIFICATION:

- Available Now
- Item #12605
- 1 Pack
- Ages 7+





CORE K'NEX FOR 7+



BUILD, REBUILD, LEVEL UP
VS BUILD & DISPLAY – YOU'RE DONE



BIGGER SCALE, # PIECES
REBRANDING PLAYS UP PRICE/VALUE



MOTORS & MOTION
TAKING BUILDS TO THE NEXT LEVEL



Beginner Builds
80206



Rad Rides
15214



Cyborg Creatures
12463



City Builders
80207



Building Fun Tub
80202



Beginner 40 Model
15210



Click & Construct Tub
18025



Creation Zone Tub
16511



MOTORIZED CREATIONS
85049



K'NEXOSAURUS
15588



Wings & Wheels
80208



Mega Models
80209



POWER & PLAY MOTORIZED SET
23012
ON AMAZON

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FOR KIDS, 3+



Multi-build, themed creativity with chunkier parts and pieces



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FOR KIDS, 3+



Safari Mates
85613



Zoomin' Buddies
85053



Farming Friends
85052



Zoo Friends
85700



Dino Dudes
85611



Budding Builders
85618

#2
Seller
in
K'Nex

**Basic
Fun!**

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WHEELS TOP K'NEX DIFFERENTIATOR

NEW!!

WHEELS,
MOTION,
BUDDIES,
OH MY!



ZOOMIN' BUDDIES

85053

48 pcs | 20 Builds

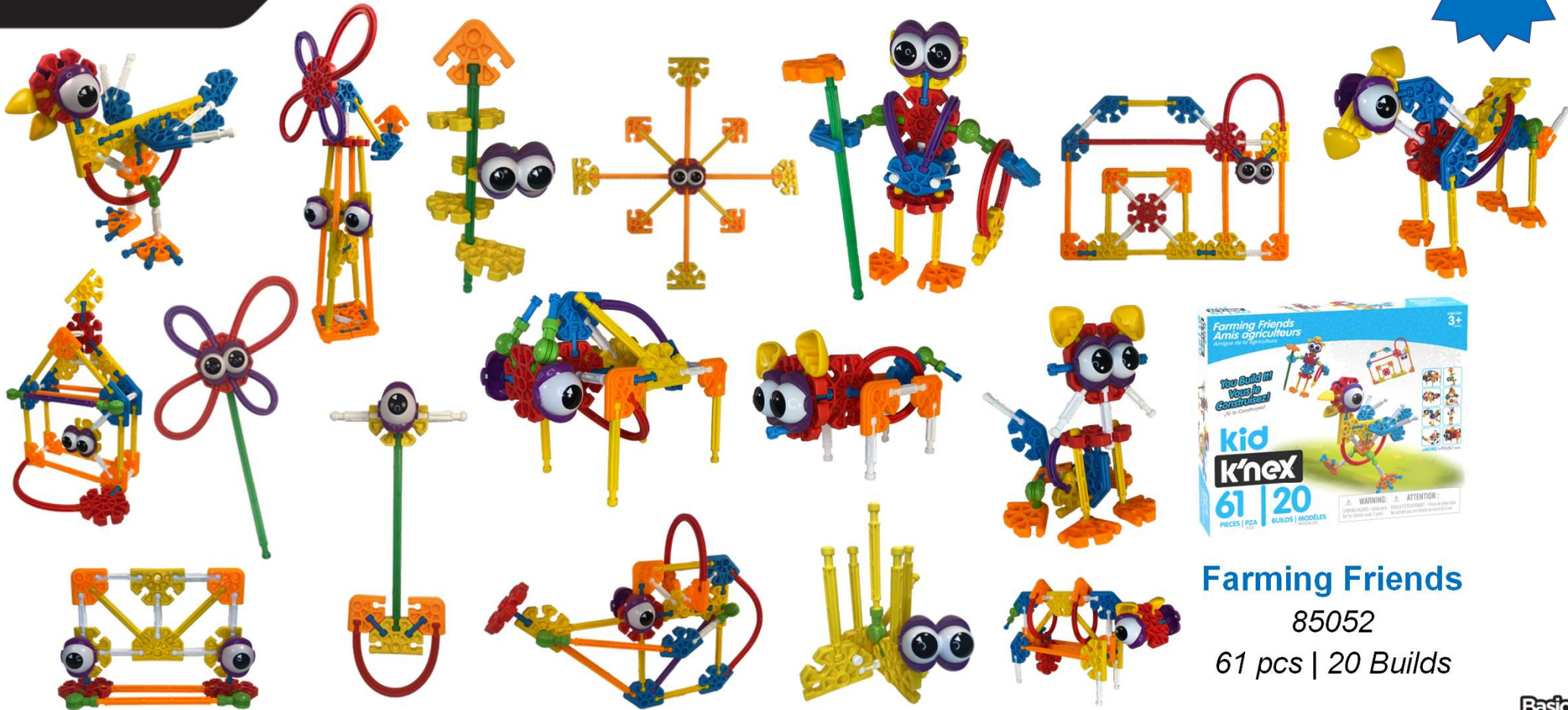


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K'nex

Timeless Theme & Top Int'l Request

NEW!!



Farming Friends

85052

61 pcs | 20 Builds

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Safari Mates

A WILD SAFARI building adventure!
5 different friends to create complete with whipping tail,
foam mane, paws and more!
Includes 21 parts to design, construct and customize

SPECIFICATION:

- Available Now
- Item #85613
- 4 Pack
- Ages 3+



Zoo Friends

Go WILD with Zoo Friends!

Build a monkey, big cat, lizard, bird, ant and more...

30 different build ideas for kids to create Includes 55 soft, chunky and flexible rods and connectors to bring Zoo Friends to life with special character parts like eyes, horns and feet! Parts are durable and easy to fit together and pull apart

SPECIFICATION:

- Available Now
- Item #85700
- 2 Pack
- Ages 3+



Budding Builders

Kids' can build it!!

Set contains 100 parts, in vibrant colours and includes special pieces such as colourful eyes, curly tails, flappy ears, big feet, bendable joints, and spinning propellers your child can use to create his favourite animal!

Complete with 50 building ideas

SPECIFICATION:

- Available Now
- Item #85618
- 2 Pack
- Ages 3+



Dino Dudes

ROAR! STOMP! CHOMP!

This set makes 30 different dinosaurs with the idea sheet included! 100 soft, chunky, and flexible rods and connectors designed specifically for littler hands. The special character parts include big eyes, wings, shells, spikes tails and more to create something ROARSOME!

SPECIFICATION:

- Available Now
- Item #85611
- 1 Pack
- Ages 3+





THRILL RIDES, 9+



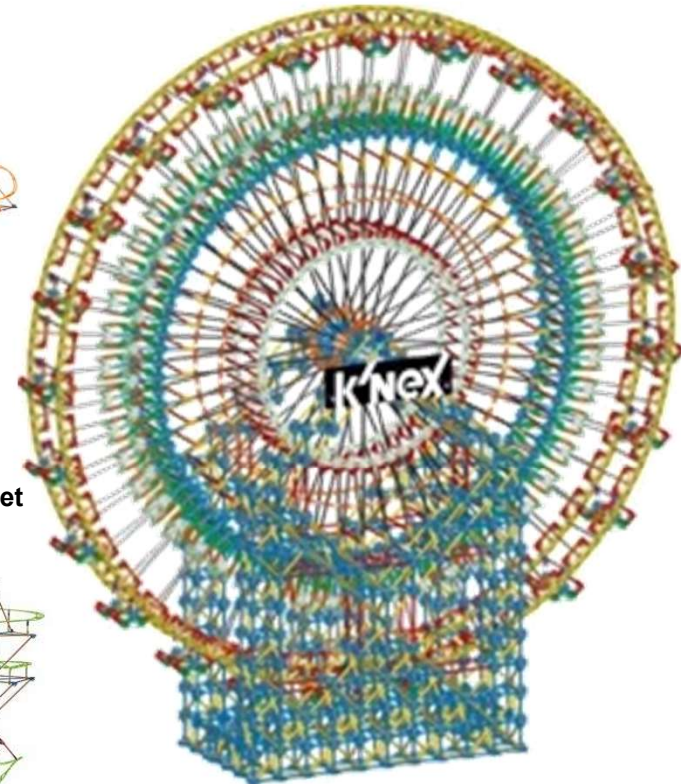
3-in-1 Classic Amusement Park
17035



Amazin' 8 Roller Coaster Building Set
80216



Typhoon Frenzy
Roller Coaster Building Set
51438



6 Foot Ferris Wheel
89790



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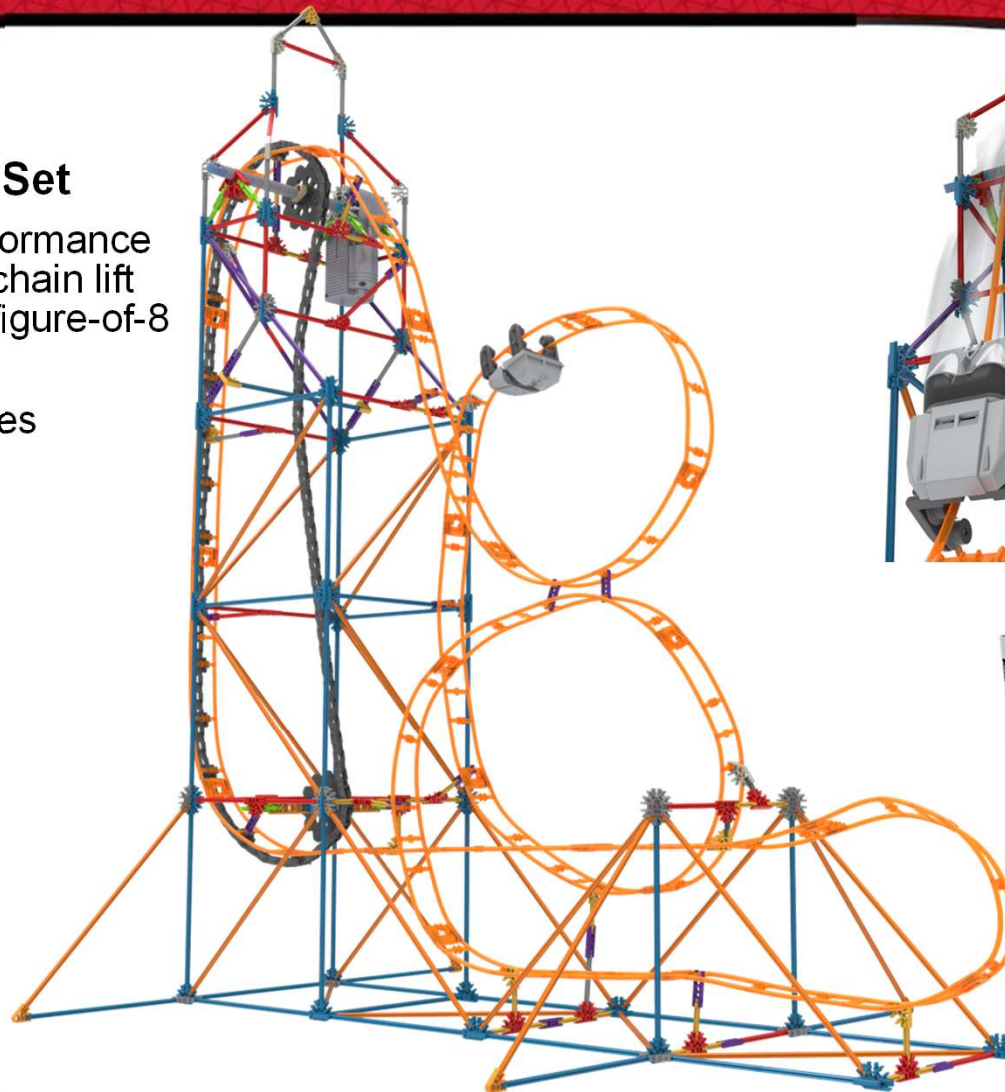
Amazin' 8

Roller Coaster Building Set

- Motorized for exciting performance that sends the car up the chain lift and spiraling through the figure-of-8 track
- 448 K'NEX parts and pieces
- Over 2.6' tall!

SPECIFICATION:

- Available Now
- Item #80216
- 2 Pack
- Ages 7+



PKG Not Final

k'nex Thrill Rides

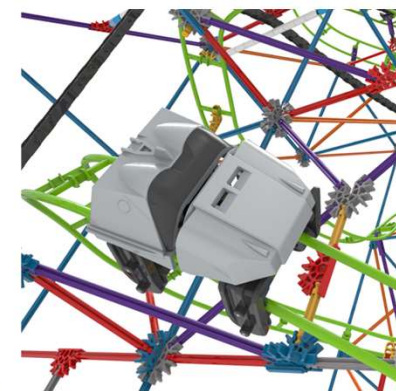
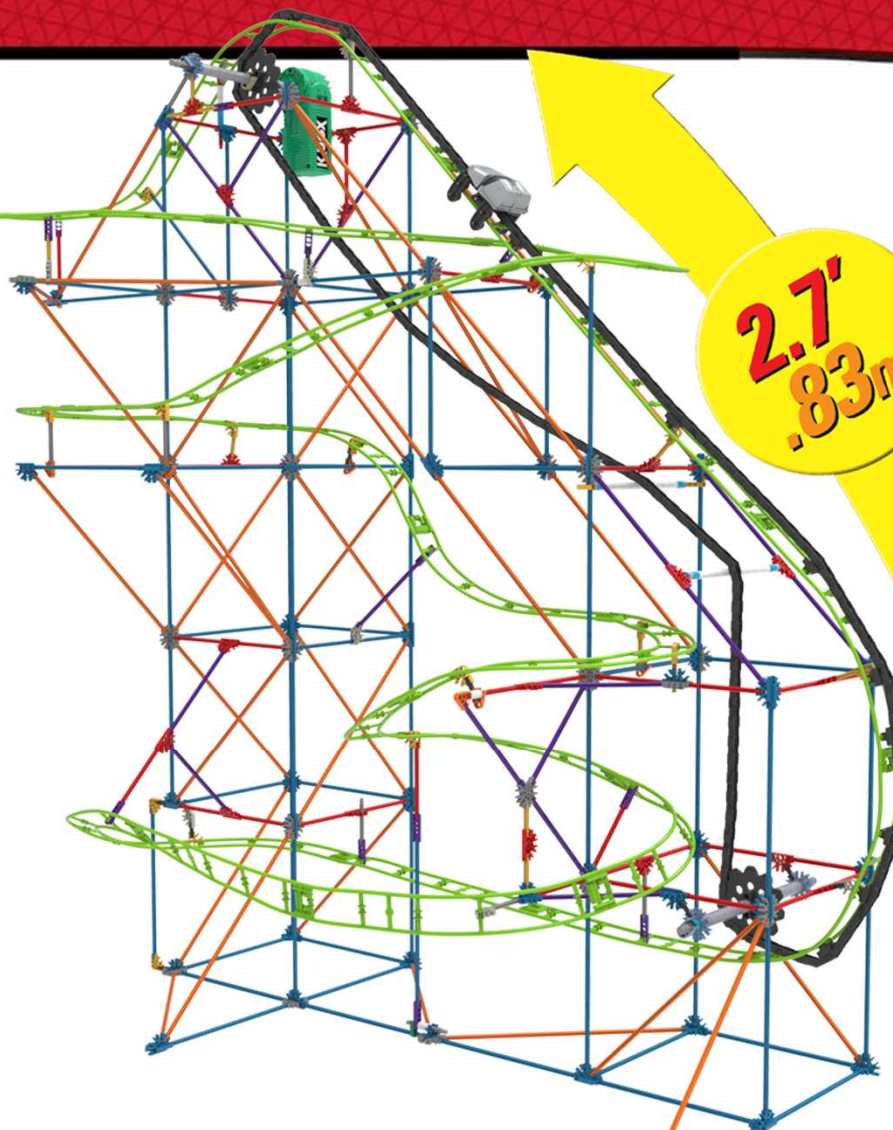
Typhoon Frenzy

Roller Coaster Building Set

- Bring a wave of fun from the ocean to your living room with the new Typhoon Frenzy Roller Coaster Building Set
- 649 K'NEX parts and pieces
- Over 19 feet of track and stands over 2.7' tall!

SPECIFICATION:

- Available Now
- Item #51438
- 2 Pack
- Ages 7+



PKG Not Final

Basic
Fun!

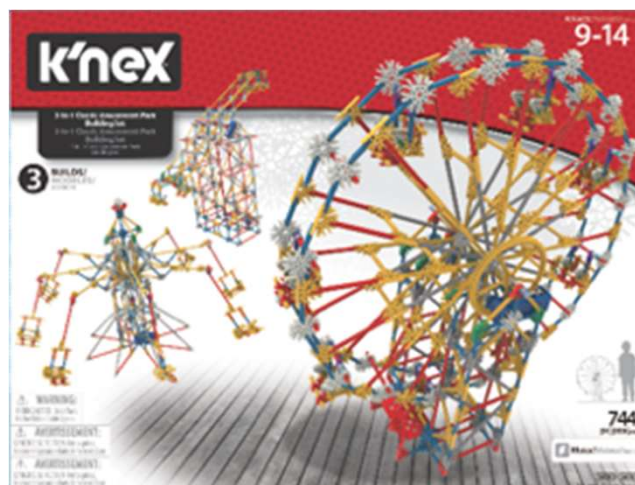


REFRESH #3 BEST SELLER PACKAGE

SPRING '23

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#3 BEST SELLER



3-in-1 Classic Amusement Park
17035
Includes
MOTOR

REFRESHED PKG S/23



3-in-1 Classic Amusement Park
17035
Includes
MOTOR



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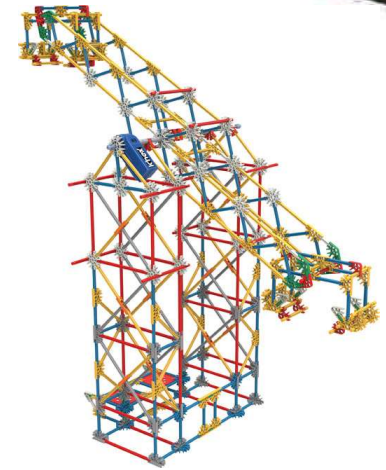
k'nex Thrill Rides

3-in-1 Amusement Park

- Contains 744 classic K'NEX pieces
- Create 3 different models, one at a time
- Includes a battery-powered motor that brings your creations to life!

SPECIFICATION:

- Available Now
- Item #17035
- 1 Pack
- Ages 9+





THINK OUTSIDE THE **BLOCKS**



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